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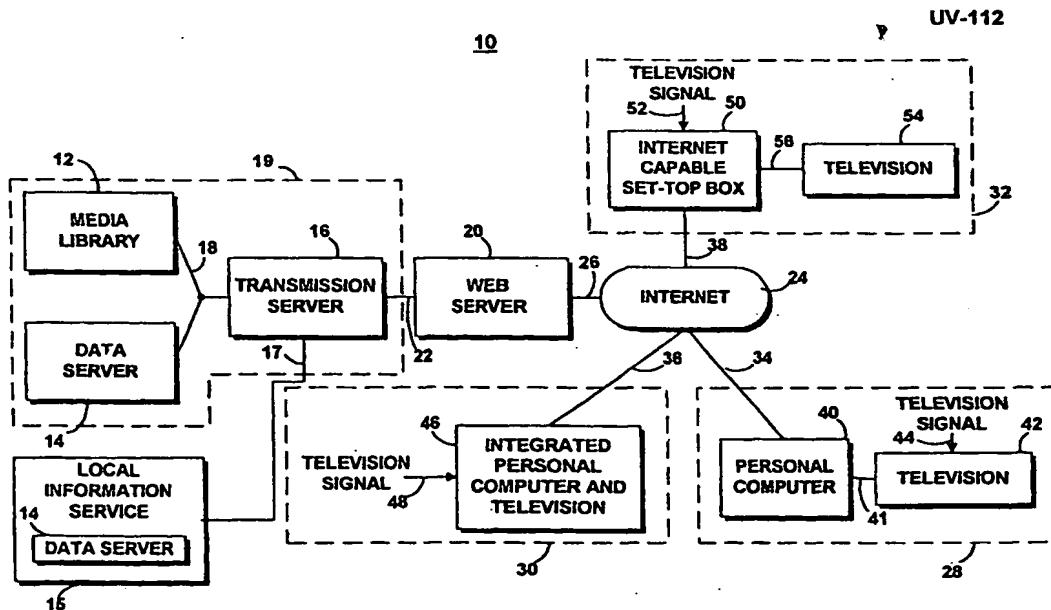
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## (54) Title: ON-LINE SCHEDULE SYSTEM WITH PERSONALIZATION FEATURES



## (57) Abstract

An on-line scheduling application allows users to personalize how television-related, entertainment-related, and social event related information is provided. Users may select one or more sources from which the information is obtained. Users may set up a date book that is also used as a source. Users may select one or more delivery schemes that the application uses to provide the information. One or more of the personalization features of the scheduling application may be incorporated into an on-line television programming guide.

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ON-LINE SCHEDULE SYSTEM WITH  
PERSONALIZATION FEATURES

Background of the Invention

This invention relates to on-line television  
5 programming, entertainment, and social activity  
information systems.

On-line interactive television program guides  
have been developed in which users may access a web  
site with their personal computer or Internet-enabled  
10 set-top box to obtain program listings and other  
program-related information. The Internet also  
provides users with the ability to access information  
on entertainment and social activities. Users may use  
the Internet to access entertainment and activity-  
15 related web sites that do not generally include  
television program listings. Users may, for example,  
access web sites to obtain schedules for sporting  
events, in-theater movies, live shows, church services,  
or schedules for other entertainment events or social  
20 activities in which the users are interested. The  
large amount of available television-related,

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entertainment-related, and social-activity-related information available on-line may tend to overload users. Users must typically weed through large amounts of undesired information to access information of 5 interest.

It is therefore an object of the present invention to provide an on-line scheduling application that users may personalize to obtain television, entertainment, and social-activity-related information.

10

#### Summary of the Invention

This and other objects of the present invention are accomplished in accordance with the principles of the present invention by providing an on-line scheduling application, such as an on-line television program guide. Users may personalize the on-line scheduling application and use it as a single on-line portal to television-related information and non-television-related information, such as 15 20 entertainment-related information and social-activity-related information in which they are interested. Television-related, entertainment-related, and social-activity-related information, is sometimes referred to herein as "scheduling information."

25 The on-line scheduling application of the present invention may provide users with an opportunity to personalize scheduling information by, for example, setting criteria based on titles, keywords (i.e., any word which appears in a title or description such as 30 television program title or description, movie title, or feature keyword), actors, genres, ratings, times of day, days of the week, channels, price, venue, any other suitable criteria, or any suitable combination

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thereof. The scheduling application may only provide scheduling information that meets any one of or a combination of these criteria.

The on-line scheduling application may also 5 provide users with an opportunity to select the sources of information that the scheduling application uses. Users may, for example, personalize the application to obtain scheduling information from a number of different databases. Users may desire that the 10 scheduling application obtain, for example, television-related information from one or more databases, such as a program listings database, a certain movies database, features database, or merchandise database. Users may desire that the scheduling application obtain, for 15 example, schedule information for museum events from a database associated with particular museums, theater information from one or more theater databases, church information from certain church databases, hobby information from a hobbies database, or any other 20 desired information from a suitable database or databases. Users may also select certain web sites from which the scheduling application obtains scheduling information. The scheduling application may provide users with separate opportunities to select one 25 or more sources and to select genres or other suitable criteria. By separating the selection of sources and criteria, users are provided with enhanced flexibility in the manner of personalizing their television-related and non-television-related scheduling information.

30           Users may personalize the on-line scheduling application so that the application provides scheduling information sorted in a manner suitable to the user. Users may, for example, choose to access scheduling

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information sorted alphabetically, by genre, by time or date, or according to any other suitable sorting criteria. In an on-line television program guide, for example, users may personalize the guide to display 5 favorite program listings at the top of a program listings list or grid. Program listings and schedule information for entertainment events and social activities may be provided as part of the same web page, thereby simplifying the user's access to this 10 information.

Users may personalize the on-line scheduling application by selecting one or more schemes for delivering scheduling information to the user. Users may, for example, access personalized scheduling 15 information each time the on-line application is accessed. Alternatively, users may elect to automatically receive scheduling information reminders by, for example, continuous delivery, regular e-mail, HyperText Markup Language (HTML) e-mail, pager, digital 20 phone, continuous data feed or by any other suitable method. In an on-line television program guide, for example, users may elect to receive personalized television program listings delivered via HTML mail every morning.

25 The on-line scheduling application may also provide users with an opportunity to personalize the display settings of the on-line application. Users may, for example, personalize the graphical attributes of on-line display screens, such as web pages. Users 30 may, for example, set the primary text color, anchor text color, primary text font, anchor text font, primary text style, anchor text style, or any other suitable graphical attribute of the display screen.

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Users may also select anchor destinations. In an on-line television program guide, for example, users may elect to go to a program information page after selecting a listing, or may elect to go to some other 5 suitable page.

If desired, the on-line scheduling application may maintain user histories and users may be targeted with reminders. Reminders may be based, for example, on the types of personalization criteria 10 users select, on products users order, or based on any other suitable condition. For example, reminders may indicate to users that there are upcoming shows of a genre the user is interested in or that other users have watched who have similar interests.

15 Alternatively, the on-line scheduling application may remind users of other types of events. If a user indicates that the user is interested in cars for example, the user may receive a reminder each fall reminding the user to flush his or her car's radiator 20 and replace the engine coolant. The user may select the delivery mechanism to be used for such reminders.

25 Further features of the invention, its nature and various advantages will be more apparent from the accompanying drawings and the following detailed description of the preferred embodiments.

#### Brief Description of the Drawings

FIG. 1 is a system diagram showing a media library and data server interconnected with a web server and various multimedia systems.

30 FIG. 2 is a generalized diagram of a user's multimedia system.

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FIG. 3 is a system diagram similar to that of FIG. 1 showing an arrangement in which the web server is located in a cable system headend.

5 FIG. 4 shows an illustrative main menu page in accordance with the principles of the present invention.

FIG. 5 shows an illustrative personalization page in accordance with the principles of the present invention.

10 FIGS. 6a and 6b show illustrative television request pages in accordance with the principles of the present invention.

15 FIG. 7 shows an illustrative search within page in accordance with the principles of the present invention.

FIG. 8 shows an illustrative television requests summary page in accordance with the principles of the present invention.

20 FIG. 9 shows an illustrative entertainment request page in accordance with the principles of the present invention.

FIG. 10 shows an illustrative search within page in accordance with the principles of the present invention.

25 FIG. 11 shows an illustrative entertainment requests summary page in accordance with the principles of the present invention.

30 FIG. 12 shows an illustrative social activity request page in accordance with the principles of the present invention.

FIG. 13 shows an illustrative search within screen in accordance with the principles of the present invention.

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FIG. 14 shows an illustrative social activity requests summary page in accordance with the principles of the present invention.

FIG. 15 shows an illustrative delivery page  
5 in accordance with the principles of the present invention.

FIG. 16 shows an illustrative query page in accordance with the principles of the present invention.

10 FIGS. 17a, 17b, and 17c show illustrative request setup pages in accordance with the principles of the present invention.

FIG. 18 shows an illustrative date book page in accordance with the principles of the present  
15 invention.

FIG. 19 shows an illustrative lineups page in accordance with the principles of the present invention.

20 FIGS. 20a, 20b, and 20c show illustrative results pages for the current day, week, and month respectively, in accordance with the principles of the present invention.

FIG. 21 shows an illustrative display setup page in accordance with the principles of the present  
25 invention.

FIG. 22 shows an illustrative main menu page for an on-line television program guide in accordance with the principles of the present invention.

FIG. 23 is a flowchart of illustrative steps  
30 involved in operating the scheduling application system in accordance with the principles of the present invention.

Detailed Description of the Preferred Embodiments

An Internet scheduling application system 10 is shown in FIG. 1. Scheduling system 19 may be any suitable computer system for obtaining scheduling information and providing the information to users via the Internet 24. Scheduling system 19 may include, for example, media library 12, data server 14, network 18, and transmission server 16. There may be multiple scheduling systems 19 but only one has been shown to 5 avoid over-complicating the drawing. A different scheduling system 19 may be used, for example, for the different types of scheduling information provided to users by a scheduling application running on scheduling system 10. Alternatively, there may be one or more 10 scheduling application systems 19 that provide scheduling information for a combination of different applications. In practice, a scheduling application may run partly on scheduling system 19 and partly on web server 20. Web server 20 may act as a front-end 15 and provide, for example, a web-based interface to users via Internet 24. Web server 20 and scheduling system 19 may exchange data using any suitable approach 20 over communications line 22.

Scheduling information may include any 25 suitable textual, graphical, video, or audio multimedia. Scheduling information may be television programming related, entertainment-related, social-activity-related, or any suitable combination thereof. Television programming related information may be any 30 suitable information related to television programming and may include, for example, program identifiers, times, channels, titles, descriptions, categories,

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merchandise information, or any other suitable television-programming-related information.

Entertainment-related information may be, for example, any information related to movies, theatrical 5 productions, concerts, music, sporting events, or other types of entertainment that users may be interested in. Entertainment-related information may include event identifiers, times, venues, titles, descriptions, categories, merchandise information, or any other 10 suitable event-related information.

Social-activity-related information may be information regarding any other type of event users may attend for spiritual, academic, or other purposes other than primarily for entertainment. This may include, 15 for example, church meetings, classes, Boy Scout or Girl Scout events, clubs, or any other suitable social activity. Social-activity-related information may include, for example, event identifiers, times, venues, titles, descriptions, categories, merchandise 20 information, or any other suitable activity-related information.

Scheduling system 19 may include media library 12 and data server 14. Media library 12 preferably contains an array of compact disc read only 25 memory (CD-ROM) disks, digital video disks (DVDs), or other suitable media for storing multimedia content. The multimedia stored in media library 12 is primarily video-based. Media library 12 may contain, for example, television programming clips and related 30 interviews and reviews, video clips of sporting events (major league, minor league, college level, high-school level, local-level, etc.), video clips of classes, or any other suitable multimedia content depending on the

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application for which scheduling information is provided.

Scheduling system 19 may also include data server 14. Data server 14 may maintain one or more databases of scheduling information suitable for the application that is being provided. For example, data server 14 may have a media database containing descriptions of videos in media library 12. Data server 14 may also have a database containing television program listings, a movie database containing information regarding new releases of movies, a features database containing information regarding editorial features, and a merchandising database containing merchandise descriptions and ordering information. Data server 14 may, for example, have a cable system operator database containing channel lineups, information on the time zone of the operator, weather data for the operator's region, data on the zip codes in the cable system operator's area, etc. The scheduling information in data server 14 is primarily in non-video formats. Other databases may be supported by data server 14, as desired. If, for example, a scheduling system 19 provides scheduling information for local sporting events, data server 14 may maintain a database of teams, players, their statistics, game times, venues, etc.

Scheduling system 19 may also maintain databases of scheduling information for applications other than the one to which the given scheduling system 19 is primarily responsible for. In such an approach, a particular scheduling application may act as the entryway through which users may manage different types of on-line scheduling information. If, for example, a

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particular scheduling system 19 provides an on-line television program guide application, users may personalize the on-line guide to provide scheduling information from other scheduling systems 19. Users 5 may, for example, use an on-line television program guide to view favorite television programming related information along with favorite theatrical and local sporting events scheduling information. Users may also view local church, school, club, or lodge schedules.

10 Scheduling information from different systems may be obtained by the scheduling application using any suitable approach. The scheduling application may obtain scheduling information using, for example, known web crawling and searching techniques. Data obtained 15 by the application may be maintained in a central database. Alternatively, a central database maintained by scheduling system 19 may be updated by remote databases (e.g., databases at local service system 15) using a suitable database engine. Remote databases may 20 be replicated by scheduling system 19. A suitable database engine for this approach may include, for example, Lotus Notes by Lotus Development Corporation.

Media library 12 and data server 14 may be interconnected with transmission server 16 via internal 25 network 18. Media library 12, data server 14, network 18, and transmission server 16 may make up scheduling system 19. If desired, the data and multimedia storage and processing functions of media library 12, data server 14, and transmission server 16 may be provided 30 by a single, integrated system. Scheduling information may, for example, be stored on data server 14 in a relational database format and may be stored on transmission server 16 in an object-oriented database

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format. A building process implemented in the C++ programming language can be used to periodically (e.g., once a day) build a temporary data set of scheduling information (e.g., a seven-day to one-month data set) 5 for storage on transmission server 16.

Transmission server 16 may also receive local television-related data, local entertainment-related data, local social event related data, or any suitable combination thereof, from local information service 15. 10 Local information service 15 may be any suitable facility for obtaining data particular to a localized region and providing the data to transmission server 16 via link 17. Local information service 15 may be, for example, a local weather station that monitors the 15 local weather, a local newspaper that obtains local information such as high school and college sports information, or any other suitable provider of information. Local information service 15 may be, for example, a local business with a computer for providing 20 the scheduling information. If desired, local information service 15 may provide the scheduling information via Internet 24 to transmission server 16. There may be a number of local information services but only one has been shown to avoid overcomplicating the 25 drawing.

Scheduling information and related data may be transferred from transmission server 16 to web server 20 via communications line 22. Communications line 22 may be part of an internal network or may be a 30 standard dedicated communications line. Web server 20 can be connected to the Internet 24 via communications link 26. Communications link 26 is preferably a telephone line or other suitable Internet

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communications path, such as a coaxial television cable signal path, a hybrid fiber/coaxial television cable path, a satellite communications path, a broadcast communications path, other suitable communications paths, or a combination of such paths.

If transmission server 16 and web server 20 are separate devices, as shown in FIG. 1, transmission server 16 can be used as a common data processing facility for other applications which use the type of television program data stored on transmission server 16. If desired, the functions of transmission server 16 and web server 20 can be integrated in a single machine.

Web server 20 may use standard protocols such as the TCP/IP (Transmission Control Protocol/Internet Protocol) and the HyperText Transfer Protocol (HTTP) to make the scheduling information available over the Internet 24 to users at multimedia systems 28, 30, and 32 via communications links 34, 36, and 38. Communications links 34, 36, and 38 are Internet links formed from telephone links, radio-frequency (RF) links, cable modem links, satellite dish links, combinations of links such as these, or any other suitable connection link.

The scheduling application may include software running both on scheduling system 19 and web server 20. In this approach, various modules or components of the application may be dedicated to performing the tasks associated with system 19 and server 20 (e.g., database management, web service, etc.). In an alternative approach, the scheduling application may run on web server 20 and issue data requests to database server software running on

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system 19, while also acting as a front-end web server to multimedia systems 8, 30 and 32. In still another approach, the allocation of hardware and software functionality of scheduling application system 10 may 5 be integrated into a single system that provides both web services and data services, if desired.

Multimedia system 28 has personal computer 40 and may have television 42. Certain scheduling application features, such as on-line television 10 program guide features, may require that personal computer 40 be able to control television 42 via link 41, which may be, e.g., an infrared communications link. Link 41 allows personal computer 40 to tune television 42 using control signals. Television 42 may 15 receive television signals from input 44. The television signals received by input 44 and the other television signal inputs shown in FIGS. 1-3 may be provided by cable television, satellite television, broadcast television, a combination of such sources, or 20 any other suitable source of television programming signals. In an alternative approach, transmission server 16 may receive television programming via input 17. The television programming may be delivered over Internet 24 by web server 20. In this approach, 25 personal computer 40 may provide the television programming to television 42 for display. Internet access for multimedia system 28 is provided via Internet communications link 34.

Multimedia system 30 may have an integrated 30 personal computer and television 46, such as the Gateway 2000 Destination® PC-TV hybrid available from Gateway 2000 Inc. of North Sioux City, South Dakota. Television signals may be provided at input 48, or may be

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delivered via the Internet and communications link 36. Internet access is provided via communications link 36.

Multimedia system 32 has an Internet capable set-top box 50. Set-top box 50 may use the TV OnLine® 5 set-top box application software of World Gate Corporation, which may be implemented on set-top boxes such as the DCT-5000® of General Instrument Corporation of Hatboro, Pennsylvania and the 8600x® of Scientific Atlanta of Atlanta, Georgia. Set-top box 50 may 10 receive television signals via input 52. Internet access is provided via Internet communications link 38. Video display signals containing television and Internet information are provided to television 54 by line 56. In an alternative approach, television 15 programming may be delivered by web server 20 via the Internet and communications link 38.

During operation of system 10, certain data processing functions, such as user-initiated searches and sorts, are typically performed on web server 20 or 20 scheduling system 19. If desired, such functions can be performed on a suitable data processing component in multimedia systems 28, 30, and 32.

Certain scheduling application functions require only that multimedia systems 28, 30, and 32 25 contain web browsing capabilities. Other functions require television tuning and video recording capabilities, such as when the scheduling application is an on-line television program guide. FIG. 2 shows a generalized multimedia system arrangement that is 30 capable of supporting controlled television tuning and video recording, if desired. As shown in FIG. 2, multimedia system 58 has a processing unit 60, which preferably contains memory for storing instructions and

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a microprocessor for executing the instructions. Processing unit 60 accesses the Internet via Internet link 62. Video unit 64, which may be connected to processing unit 60 by communications line 66, may 5 contain recording unit 68, tuner 70, and monitor 72. Television signals may be received at input 74 or from the Internet at input 62.

Tuner 70 may be used to select television programs from television signals on input 74 for 10 viewing or recording. Tuner 70 may be controlled under the direction of control signals provided by processing unit 60 over communications link 66. Television signals and Internet information can be viewed using monitor 72. Recording unit 68 allows the user to make 15 videocassette recordings of television programs. Recording unit 68 may also be controlled by control signals from processing unit 60.

The operation of processing unit 60 is determined based on the execution of instructions 20 stored in memory in processing unit 60 and on control inputs received from the user via user interface 76. Suitable user interfaces include handheld infrared remote controls, keyboards, pointing devices, and voice 25 recognition devices.

25           Multimedia systems such as multimedia system 58 of FIG. 2 may be used in place of multimedia systems 28, 30, and 32. Alternatively, systems such as systems 28, 30, and 32 may be modified to incorporate features 30 like those shown multimedia system 58. For example, if it were desired to provide a multimedia system with circuitry to handle video recording, video recording units (such as recording unit 68) could be provided in systems such as multimedia systems 28, 30, and 32. In

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addition, in systems such as system 58, certain components may be used more than once (e.g., tuner 70 may be contained within both a television component and a videocassette recorder component in system 58).

5            Regardless of the specific configuration of the multimedia systems used in system 10, the user of such a multimedia system has the capability to access scheduling information on web server 20. Many of the features of the on-line scheduling application are  
10    available using multimedia systems with the capabilities of a modern personal computer (desktop or laptop). If it is desired to use certain scheduling application features that rely upon controlling a tuner or recording unit such as in an on-line television  
15    programming guide, the multimedia system should also have the ability to tune to a desired television program from among the various television programs provided at inputs 44, 48, 52, and 74 and have the ability to record that program automatically, under the  
20    control of commands from processing unit 60.

FIG. 3 shows an illustrative configuration for an on-line television program guide system. As shown in FIG. 3, guide scheduling system 87 has media library 80 and data server 82. Media library 80  
25    contains television program clips, interviews, and reviews. The scheduling information stored in media library 80 is primarily video. Data server 82 contains databases of scheduling information. For example, data server 82 may have a database containing descriptions  
30    of videos in media library 80. Data server 82 may also have a database or databases containing information on program titles, pay-per-view events, and television program schedules. Data server 82 may have a cable

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system operator database containing channel lineups, information on the time zone of the operator, weather data for the operator's region, data on the zip codes in the cable system operator's area, etc. Other 5 databases may also be supported by data server 82. The scheduling information in data server 82 is mainly in formats other than video.

Media library 80 and data server 82 are interconnected with transmission server 84 via internal 10 network 83. Media library 80, data server 82, and internal network 83 make up guide scheduling system 87. Scheduling information may be stored on data server 82 in a relational database format and may be stored on transmission server 84 in an object-oriented database 15 format. A building process implemented in the C++ programming language may be used to periodically (e.g., once a day) build a temporary data set of scheduling information (e.g., a seven-day to one-month data set) for storage on transmission server 84.

20 Transmission server 84 may also receive local television-related information, local entertainment-related information, local social event related information, or any suitable combination thereof, from local information service 15. Local information 25 service 15 may be any suitable facility for obtaining data particular to a localized region and providing the data to transmission server 16 via link 85. Local information service 15 may be, for example, a local weather station that monitors the local weather, a 30 local newspaper that obtains local information such as high school and college sports information, or any other suitable provider of information. Local information service 15 may be, for example, a local

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business with a computer for providing the scheduling information. If desired, local information service 15 may provide the scheduling information via Internet 24 to transmission server 84. There may be a number of 5 local information services but only one has been shown to avoid overcomplicating the drawing.

A web server 86 is provided in each cable system headend 88. Cable system headend 88 has additional components (not shown) for distributing 10 cable television signals to customers in the service area surrounding headend 88. Scheduling information (including video clips and associated television program data) is transmitted from transmission server 84 to each cable system headend 88 via satellite uplink 15 90 and satellite downlink 92. Each web server 86 uses the Internet TCP/IP protocol to make the scheduling information available to users at multimedia systems 94, 96, and 98 via respective communications links 100, 102, and 104. Communications links 100, 102, and 104 20 are Internet links formed from telephone links, radio-frequency (RF) links, cable modem links, satellite dish downlinks, combinations of links such as these, or any other suitable Internet connection paths. Although illustrated as direct links between multimedia systems 25 94, 96, and 98 and web server 86, communications links 100, 102, and 104 may be Internet paths that pass through extensive portions of the Internet.

Multimedia system 94 has personal computer 106 and may have television 108. Television 108 30 receives television signals from input 110. Alternatively, personal computer 106 may receive television programs from the Internet and provide them

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to television 108 for display. Access to web server 86 is provided via Internet communications link 100.

Multimedia system 96 has an integrated personal computer and television 112, such as the 5 Gateway 2000 Destination PC-TV hybrid. Television signals may be received at input 114. Alternatively, television programming may be received from the Internet. Access to web server 86 is provided via Internet communications link 102.

10 Multimedia system 98 has an Internet capable set-top box 116, such as the TV OnLine® set-top box. Set-top box 116 may receive television signals via input 118. Access to web server 86 is provided via Internet communications link 104. Video display 15 signals containing television and Internet information are provided to television 120 by line 122. In another suitable approach, television programming may be received from the Internet.

The system hardware shown in FIGS. 1-3 is 20 illustrative and other suitable hardware arrangements may be used, if desired. Regardless of the particular hardware system that is used, however, the present invention preferably involves providing scheduling information and application features to users over the 25 Internet in the form of multiple web pages that use the standard HyperText Transfer Protocol (HTTP). In the system of FIG. 1, web pages and associated scheduling application features (such as searching, etc.) are provided using web server 20. In the system of FIG. 3, 30 web pages and associated on-line program guide features are provided using web server 86.

Because scheduling application services are provided using web pages, the services may be accessed

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using standard web browsers operating on the appropriate processing unit in the user's multimedia system. For example, in multimedia system 58 of FIG. 2, a web browser may be implemented using processing unit 60. Suitable web browsers include the Internet Explorer® web browser of Microsoft Corporation of Redmond, Washington and the Netscape Navigator® web browser of Netscape Communications Corporation of Mountain View, California. Such web browsers support the viewing of various types of multimedia content, such as video stills (JPEG or GIF files) and video and audio clips (AVI, MOV, and MPG files). If desired, certain of these multimedia support functions may be provided as web browser plug-ins (i.e., special software modules designed to enhance the features of a web browser application). A suitable video player plug-in for MOV files is the Quicktime® application of Apple Computer, Inc. of Cupertino, California. AVI and MPG (or MPEG -- Moving Picture Experts Group) files may be played using the ActiveMovie® application of Microsoft Corporation. Scheduling application web pages may be created in any suitable language. Web pages may be in, for example, HyperText Markup Language (HTML), Dynamic HyperText Markup language (DHTML), or Extensible Markup Language (XML) code.

An illustrative main menu page 100 for an on-line scheduling application in accordance with the principles of the present invention is shown in FIG. 4. Main menu page 100 may provide the user with an opportunity to access and personalize the display of scheduling information. Main menu page 100 has been shown as including active display element 102, information area 104, and options area 106, but in

practice may include any suitable combination and arrangement of text, graphics, audio, or video. Active display element 102 may be any graphic, animation, interactive graphic or animation, video clip, video, or 5 other suitable display element. Active display element 102 may display, for example, the currently tuned (or last tuned to) television program. Information area 104 may display context-sensitive help or other information for instructing the user or indicating what 10 actions are available to the user.

Options area 106 may include any graphical user interface construct suitable for providing a user with an opportunity to access various features of the scheduling application. Options area 106 has been 15 shown as including buttons that the user may select to, for example, see today's schedule, see this week's schedule, see this month's schedule, personalize the application, select reminder, mail, and notification delivery mechanisms, surf the web, set up scheduling 20 application requests, set up multiple lineups, set up display characteristics, or access any other suitable feature.

Menu page 100 may also present the user with an opportunity to select a profile from a number of 25 user profiles. Profile selector 107 has been shown as a drop down menu, but any suitable graphical user interface element may be used. In this example, four profiles have already been set. The user may select one of the profiles, or start a new one. The 30 scheduling application uses profiles to search for schedule information and display the schedule information for the user in the manner personalized by the user.

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Once the user has selected a profile or started a new profile (e.g., by selecting "New" and entering a name), the user may access any one of a number of scheduling application features. The user 5 may personalize the application by, for example, selecting personalize button 109. The scheduling application may respond by providing a personalization page, such as personalization page 500 of FIG. 5. Personalization page 500 has been shown as including 10 active display element 102, information area 104, and options area 106, but in practice may include any suitable combination and arrangement of text, graphics, audio, or video. As shown in FIG. 5, options area 106 of personalization page 500 may display a button for 15 each available aspect of the scheduling system that the user may personalize. Users may, for example, personalize the television-related information, entertainment-related information, and social-activity-related information that is presented to the user by 20 the scheduling application. Users may also personalize how scheduling information is delivered.

Users may indicate a desire to personalize television-related information by, for example, selecting television button 503. In response, the 25 scheduling application may provide a television request page, such as illustrative television request page 600 of FIG. 6a. Users personalize their television-related information by defining one or more requests. Each request may include a number of criteria. Television 30 request page 600, for example, allows a user to define television-related requests based on title, words, actor, genre, start time, day of week, rating, or channel. Any other suitable criteria may be used. If

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desired, the television-related criteria may be statically programmed into the request page code, or may be dynamically derived from data provided to web server 26 or 88 by transmission server 16 or 84.

5           Users may define television requests by successively selecting criteria and then assigning them one or more values. For example, the user may decide to personalize his or her television-related information by limiting the information to comedies.

10          The user may select "GENRE", and then pick a genre or genres from an on-screen list. Alternatively, the on-screen list may be displayed automatically when, for example, the user passes an on-screen pointer over the option "GENRE". The user may then select one or more

15          genres from the list. Any other suitable approach for providing a user with an opportunity to select the criteria and select values for the criteria may be used.

20          In still another suitable approach, the user may be prompted before selecting criteria or values. Prompts may, for example, be displayed in options area 106. After selecting "Comedy" for example, options area 106 may read "Your Criteria currently includes the following: Genre Comedy. Would you like

25          to add to the criteria?" The user may add more criteria or set additional values criteria already selected by, for example, selecting an on-screen "Yes" button. In response, the scheduling application may provide television request page 600, and the user may

30          select more criteria and assign them corresponding values. The user may, for example, select "Channel" and assign a channel value (e.g., Channel 23 criteria Fox KOKI). In response, options area 106 may read

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"Your criteria currently includes the following: Genre Comedy, Airing on Channel 23 Fox KOKI. Would you like to add to the criteria?" The user may then, for example, select an on-screen "Yes" button to add more 5 criteria or set additional values for criteria already selected.

The scheduling application may provide television request page 600, and the user may select more criteria and assign them corresponding values. 10 For the purposes of illustration, the user may select "Channel" and assign a value of Channel 3 Comedy Central, as shown in FIG. 6b. This process of selecting criteria and assigning corresponding values may proceed until the user indicates the user has 15 completed the television-related request by, for example selecting "No". Alternatively, the user may select "Next" to save the request and create another. The user may cancel the request by, for example, selecting "Cancel".

20 The user may also personalize his or her television-related information viewing experience by selecting the sources from which the scheduling application may obtain television-related information. In response to the user selecting "Search Within" from 25 options area 106 of television request page 600 (FIG. 6a), for example, scheduling application may provide a search within page. An illustrative search within page is shown in FIG. 7. Search within page 700 has been shown as including check-boxes, but any suitable 30 graphical user interface may be used for providing the user with an opportunity to select the databases from which the scheduling application may obtain television-related information (e.g., the user may enter a name).

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The sources shown in search within page 925 may be coded into the page code. Alternatively, the sources may be dynamically obtained by the scheduling application and inserted into the page. The sources 5 may be dynamically obtained, for example continuously, each time the user accesses the page, or with any other suitable frequency, from data provided to web server 26 or 88 by transmission server 16 or 84. Options area 106 may list the sources available to the user for 10 personalizing his or her television-related information viewing experience. The sources listed in FIG. 7 are only illustrative. In practice, there may be more or less sources with similar or different focuses than those sources shown.

15 In this example, the scheduling application may provide television-related information from four sources. TV Listings database 703 may include, for example, national and local television program listings. Movie database 705, for example, may include 20 movie listings for new releases available on premium channels, through pay-per-view services, through near video-on-demand (NVOD) services, or through video on demand (VOD) services. Features database 707 may include, for example, information relating to editorial 25 features. TV Guide store database 709, for example, may include merchandise descriptions and ordering information.

The databases may be independently maintained by system 10 (FIG. 1) or system 78 (FIG. 3). The 30 databases may be relational and may be cross-indexed so that records of each database are associated with the other. In this manner editorials and merchandise, for example, may be associated with particular programs on

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new releases. If desired, one or more of the sources may be web sites.

After the user is finished entering requests and has selected which sources the user wants searched, 5 the scheduling application may summarize the user's personalized viewing experience in one or more request summary pages. An illustrative television requests summary page 800 is shown in FIG. 8. In this example, the user has four pending requests that define the 10 user's personalized television-related information viewing experience. The user has defined request 801, for example, to include all television-related information related to programs of Genre Comedy, that start between 6:30 and 8:30 P.M. on channel 23 Fox KOKI 15 or 3 Comedy Central, and that have actor Billy Bob Wilson. The user has defined request 803 for example, to include all television-related information related to programs of Genre Outdoor and that have the word "Hunting" in their titles or descriptions. The user 20 has defined request 805, for example, to include all television-related information related to programs of Genre "Sports" and that have the word "NASCAR" in their titles or descriptions. The user has defined request 807, for example, to include television-related 25 information for programs of Genre "Action", starting between 7:00 and 11:00 P.M., and having actors Bruce Willis or Sylvester Stallone. Television Requests Summary Page 800 may also indicate to the user the databases or web sites that the user has selected as 30 sources. The user may indicate a desire to exit requests summary page 800 by, for example, selecting "OK". The user may return to a request page and edit a

given request by, for example, selecting the request (e.g., double-clicking on the request).

The scheduling application may also provide users with an opportunity to personalize their 5 entertainment-related information viewing experience. Users may indicate a desire to personalize entertainment-related information by, for example, selecting entertainment button 505 of personalization page 500 (FIG. 5). In response, the scheduling 10 application may provide an entertainment request page, such as entertainment request page 900 of FIG. 9. Users may define entertainment-related requests by, for example, selecting criteria and assigning values to the criteria. Entertainment request page 900, for example, 15 allows users to define entertainment-related requests based on title, description, venue, type of event (e.g., movie, theater, concert, sporting event), genre, day of week, or start time. This list is illustrative, and any suitable entertainment-related criteria may be 20 used. If desired, the entertainment-related criteria may be statically programmed into the request page code, or may be dynamically obtained by the scheduling application from data provided to web server 26 or 88 by transmission server 16 or 84.

25 Users may define entertainment-related requests by successively selecting criteria and then assigning them one or more values. Alternatively, the user may be prompted to select criteria and to select each value. In practice, any approach that is suitable 30 for the chosen user interface may be used.

The user may also personalize his or her entertainment-related information viewing experience by selecting the sources from which the scheduling

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application may obtain entertainment-related information. In response to the user selecting "Search Within" from options area 106, the scheduling application may display a search within screen.

5 Illustrative search within page 925 is shown in FIG. 10. In this example, the scheduling application provides users with an opportunity to select up to four available sources. The sources shown in search within screen 925 may be coded into the search within page  
10 code, or may be provided as data and inserted into the page. Sources 973 and 975, for example, are databases of sporting events and theater schedules, respectively. These databases may be maintained by the scheduling application system, or may be maintained by a local  
15 information service and provided to systems 10 or 78. Sources 977 and 979 are Internet web sites that contain entertainment-related information.

The user's personalized entertainment-related viewing experience may be summarized in one or more  
20 summary pages, such as entertainment requests summary page 950 of FIG. 11. In the example of FIG. 9b, the user has four pending requests that define the user's personalized entertainment-related information viewing experience. The user has defined request 901, for  
25 example, to include all entertainment-related information related to musical theatrical productions with the word "Christmas" in their description and shown at Radio City Music Hall or Madison Square Garden on a Saturday. The user has defined request 903, for  
30 example, to include entertainment-related information related to concerts having "Mozart" in their description played at Avery Fisher Hall on Thursdays. The user has defined request 905, for example, to

include entertainment-related information related to Elton John concerts at Madison Square Garden on Fridays. The user has defined request 907, for example to include all Yankee Games in New York played on a 5 Friday or Saturday. Entertainment requests summary page 950 may also indicate the sources that the user has selected. The user may return to a request page and edit a request by, for example, selecting the request (e.g., double-clicking on the request).

10 The scheduling application may also provide users with an opportunity to personalize their social-activity-related viewing experience. Users may indicate a desire to personalize social-activity-related information by, for example, selecting social 15 activities button 507 (FIG. 5). In response, the scheduling application may provide a social activity request page, such as social activity request page 1200 of FIG. 12.

120 Users may define entertainment-related requests by, for example, selecting criteria and assigning values to the criteria. Social activity request page 1200, for example, allows users to define entertainment-related requests based on title, words, venue, genre, day of week, start time, or any other 25 suitable criteria. If desired, the social-activity-related criteria may be statically programmed into the request page code, or may be dynamically derived from data provided to web server 26 or 88 by transmission server 16 or 84. Users may define social-activity-related requests by successively selecting criteria and assigning them one or more values. Alternatively, the 30 user may be prompted to select each criteria and to set

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each value. The practice, any approach that is suitable for the chosen user interface may be used.

The user may also personalize his or her social-activity-related information viewing experience 5 by selecting the sources from which the scheduling application may obtain social-activity-related information. In response to the user selecting "Search Within" from options area 106, the scheduling application may display a search within screen. 10 Illustrative search within screen 1300 is shown in FIG. 13. In this example the user is provided with an opportunity to choose from three sources. Source 1305, for example, is the Boy Scouts web site. Sources 1310 and 1315, for example, are databases maintained by the 15 scheduling application system in which schedules for hobby related clubs and groups and schedules for church programs are stored, respectively.

The user's personalized social-activity-related viewing experience may be summarized in a 20 summary page, such as social activity requests summary page 1400 of FIG. 14. In the example of FIG. 14, the user has three pending requests that define the user's personalized social-activity-related information viewing experience. The user has defined request 1402, 25 for example, to include all social-activity-related information of the genre "Hobbies" having the words "Automobile" or "Car" in their descriptions, and that are in Suffolk county. The user has defined request 1404, for example, to include all social-activity-related 30 information of the genre "Youth" with "Scouts" in their descriptions, and for events starting at 7:00 P.M. on Thursdays in the town of Islip. The user has defined request 1406, for example, to include all

social-activity-related information of the genre "Religious" with "Church" in their descriptions, and for events starting at 10:30 A.M. on Sundays in the town of Westbury. Social activity requests summary

5 page 1400 may also indicate to the user the sources that the user has selected. The user may return to a request page and edit a request by, for example, selecting the request (e.g., double-clicking on the request).

10 The scheduling application may maintain a list or lists of the available sources that are inserted into search within pages, such as search within pages 700, 925, and 1300. The application may, for example, search the web for suitable sources using 15 standard web-searching techniques. Alternatively, web sites may post information describing themselves to the scheduling application (e.g., via e-mail). The scheduling application may determine whether the web site is television, entertainment, or social-activity- 20 related, based on the information provided.

Alternatively, the scheduling application may search the web site and characterize the site itself. The scheduling application may, for example, include the site in a list of sources for each search within 25 screen, or may maintain a single file of sources in which each source is identified with one or more search within screens. Found sites may be queried by the scheduling application periodically (e.g., daily, hourly, or with any other suitable frequency), or each 30 time a user requests information. Alternatively, other web sites may provide information to the scheduling application automatically (e.g., when posting new information) or periodically.

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Users may also personalize their scheduling information viewing experience by selecting the delivery scheme or schemes by which scheduling information is automatically delivered to the user.

5 Users may indicate a desire to select one or more delivery schemes by, for example, selecting Reminder Delivery option 113 from menu page 100 (FIG. 4). If desired, users may select delivery schemes at the application level (i.e., select them once for delivery 10 of all information), at the schedule information type level (i.e., select one set of schemes for television-related information, one set of schemes for entertainment-related information, and one set of schemes for social-activity-related information), at 15 the request level (i.e., for each request), or any suitable combination thereof. In response to a user indicating a desire to select one or more delivery schemes, the scheduling application may provide one or more delivery pages, such as illustrative delivery page 20 1500 of FIG. 15.

In delivery page 1500, users may select delivery schemes by selecting check-boxes associated with the delivery schemes. In practice, however, any suitable graphical user interface may be used (e.g., 25 the user may be require to enter a name or chooses a number corresponding to a given delivery scheme). In this example, users may choose from five delivery schemes: continuous delivery, e-mail delivery, HTML mail delivery, pager/digital phone reminder, and 30 pager/digital phone notification. Users may select e-mail delivery to receive text-only versions of personalized scheduling information. This information may include hyperlinks to the related content if

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desired. Users may select HTML mail delivery to receive an HTML version of personalized scheduling information.

In practice, the number and type of delivery schemes provided may depend on how the scheduling application system is implemented. Continuous delivery, for example, may require a transmitter in the scheduling application system 10 or on-line television program guide system 78, and a receiver in multimedia system 58 configured to continuously transmit and receive scheduling information, respectively. Users may select pager/digital phone program reminder delivery to receive short text reminders of scheduling information found according to the user defined requests. The reminders may be provided at a predetermined time before an event associated with the scheduling information (e.g., twenty or thirty minutes). Users may select pager/digital phone update notification delivery to receive short text notifications indicating new scheduling information has been found that matches the user's requests. These approaches may require an e-mail addressable pager or digital phone or, alternatively, software and transmission hardware in the scheduling application system suitable for providing data directly to the pager or digital phone. This list is only illustrative, as any suitable combination of mail, reminder, or notification delivery schemes may be used.

In this example, the user has selected HTML mail delivery and pager/digital phone reminder delivery. This combination provides the user with the ability to review scheduling information each time the user accesses his or her e-mail, and to receive

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reminders of events. The user may indicate that he or she is finished selecting delivery schemes by, for example, selecting "Finish". In response to the user indicating that he or she is finished, the scheduling 5 application may query the user for e-mail addresses or other information necessary for delivering e-mail, reminders, or notifications. FIG. 16 shows an illustrative query page in which the user is prompted for relevant e-mail addresses.

10 The scheduling application may also provide users with an opportunity to centrally manage requests. Users may indicate a desire to centrally manage requests by, for example, selecting Request Setup option 115 from main menu page 100 (FIG. 4). In 15 response, the scheduling application may provide a request setup page, such as request setup page 1700 of FIGS. 17a, 17b and 17c. The scheduling application may provide request setup page 1700 of FIG. 17a when the user has not personalized the scheduling application. 20 Request setup page 1700 may instruct the user on the benefits of personalization and may provide the user with an opportunity to personalize the scheduling application. In response to the user selecting "Personalize" option 1705, for example, the scheduling 25 application may provide a personalization page (e.g. personalization page 500 of FIG. 5).

The scheduling application may provide request setup page 1700 of FIGS. 17b and 17c when the user has personalized the scheduling application. 30 Request setup page 1700 may include a display of each of the requests defined by the user. If the requests are too numerous to fit in one page, the user may scroll down to view additional requests (as shown in

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FIG. 17c), or up to see previously viewed requests (as shown in FIG. 17b). Users may modify requests by, for example, highlighting a request and selecting "Modify". In response, the scheduling application may provide the 5 user with a request page corresponding to the request. Users may delete requests by, for example, highlighting a request and selecting "Delete".

The scheduling application may also provide users with an opportunity to enter scheduling 10 information for events that are personal to the user, such as birthdays, anniversaries, holidays, or other important events. In response to, for example, the user selecting Date book option 127 from main menu page 100 (FIG. 4), the scheduling application may provide 15 illustrative date book page 1800 of FIG. 18. Date book page 1800 may provide users with an opportunity to schedule one or more events by entering, for example, event types, dates, persons, reminder recipients, or any other suitable information. When the user enters 20 an e-mail address into the reminder recipient field, the scheduling application will send that person an e-mail. The content of the e-mail may be provided by the scheduling application based on the type of event. Alternatively, the user may be provided with an 25 opportunity to enter text that will be inserted into the e-mail. The scheduling application may use the date book as an additional source from which the scheduling application obtains scheduling information. The user defined events may be displayed in an 30 appropriate results page (described below). The user defined events may also be included in a reminder provided to the user at a pre-defined or user-defined time before the event.

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The scheduling application may also write events to the user's date book to provide the user with reminders for events that the user did not enter into the date book. The scheduling application may maintain 5 user histories that track the types of personalization criteria users select, the types of information that the user searches for, the types of products ordered, the events set in the date book, or any other suitable condition or event. The scheduling application may, 10 for example, insert special dates into the date book once the dates have expired (e.g., it may automatically re-enter birthdays once they have passed). In another suitable approach, the scheduling application may automatically re-enter events the user enters on a 15 recurring basis.

The on-line scheduling application may remind users of other types of events. If a user indicates that the user is interested in cars for example, the user may receive a reminder each fall reminding the 20 user to flush his or her car's radiator and replace the engine coolant. Alternatively, the scheduling application may track a user's on-line purchases to remind the user when to purchase additional items.

In some households, users may have more than 25 one television delivery platform. Some digital satellite services (DSS) homes, for example, also maintain a basic cable connection for clear reception of local channels. Some households may have television programs delivered over the Internet. In systems 30 providing television-related information, such as on-line television program guides, the scheduling application may provide users with an opportunity to set up lineups for which television-related information

is displayed. FIG. 19 shows an illustrative lineups page 1900. The scheduling application may provide lineups page 1900 in response to, for example, a user selecting set up Lineups Option 123 from menu page 100.

5 Lineups page 1900 may provide the user with an opportunity to select one or more lineups that the user is interested in. Lineups page 1900 is shown as having check-boxes, but any suitable graphical user interface may be used (e.g., the user may be required to enter the

10 name or names of the desired lineups).

The scheduling application may present available lineups using any suitable approach. Users may for example, enter lineups by name. In this approach, options area 106 of lineups page 1900 may be initially blank until a user enters a lineup by, for example, selecting "New Lineup" option 1985. In another suitable approach, the scheduling application may maintain a database of available lineups by zip code, and display a list of available lineups to the user based on the user's zip code. In still another suitable approach, the scheduling application may poll or query the user's media system for the type of hardware installed, using a suitable protocol (e.g., the Simple Network Management Protocol (SNMP)). The scheduling application may determine one or more available lineups from the result of the poll or query. If desired, a combination of these approaches, or any other suitable approach for determining available lineups, may be used.

30 Once a user has personalized his or her scheduling information viewing experience by, for example, defining requests, selecting sources, choosing a primary and secondary lineup (if applicable), or any

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suitable combination thereof, the scheduling application may obtain scheduling information for the selected lineups (if appropriate for a given source) from the selected sources and provide the information 5 in one or more results pages. In practice, the scheduling application may obtain scheduling information from the selected sources using any approach suitable for the hardware on which the system is implemented and the number of users the hardware can 10 adequately handle. The scheduling application may, for example, continuously monitor the sources. As new information is stored in or posted to the sources, the scheduling application may determine if the new information meets any of the defined requests. If 15 desired, each user may have a process running on scheduling system 19, web server 20, program guide scheduling system 87, or web server 86. Each request may be a separate thread within a single process for a given user. In one suitable approach, the processes 20 may run distributively across scheduling system 19 and web server 20, or across program guide scheduling system 87 and web server 86, using a distributed object oriented approach such as the distributed component object model (DCOM). In such an approach, data servers 25 14 and 82 may maintain object oriented databases.

In another suitable approach, the scheduling application may reside on web servers 20 or 86 acting as a front-end to users. The scheduling application may periodically query systems 19 or 87 for scheduling 30 information. In approaches where systems 10 and 87 store data and media using a relational database (such as a Structured Query Language (SQL) database), the scheduling application may transform the user requests

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into SQL requests and transmit the SQL requests to systems 19 or 87 each time the user accesses the scheduling application. In still another suitable approach, systems 19 or 87 may indicate to web servers 5 20 or 87 when new scheduling information is available.

When sources are not cross-referenced, links between related scheduling information may not be established. After searching each source for scheduling information meeting the user defined 10 requests, the scheduling application may re-search the sources for scheduling information related to the scheduling information found on the first pass, using one or more keywords from the already found results. For example, if a television program listing for 15 "Seinfeld" meets a user defined request, the scheduling application may then re-search other selected sources for information with "Seinfeld" in their titles. This approach may also be used when the scheduling application searches a source that does not have fields 20 that map to the criteria used to defined requests (e.g., a given source may not provide a "start times" field).

The scheduling application may provide personalized scheduling information in one or more 25 results pages. The scheduling information may be sorted, for example, alphabetically, by topic, by start time, by request, or using any other suitable approach. The scheduling application may provide users with an opportunity to view personalized scheduling information 30 for the current day, week, month, or any other suitable period. Users may indicate a desire to view personalized scheduling information for the current day, week, or month by, for example, selecting options

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117, 119, or 121 (FIG. 4) from main menu page 100, respectively.

Results pages may include any suitable combination of text, graphics, video, or audio.

5 Illustrative results pages for the current day, week, and month are shown in FIGS. 20a, 20b and 20c, respectively. The results pages of FIGS. 20a, 20b, and 20c organize the scheduling information by type and include links 1905 that allow users to jump to regions  
10 of the page having scheduling information of the desired type. Users may scroll the page up and down to see additional results. Providing users with opportunities to jump and scroll may allow users to more conveniently access regions of television-related  
15 information and non-television-related information (e.g., entertainment-related and social-activity-related information) that are contained in the same web page. FIG. 20a, for example, illustrates how a results page for the current day may look when a user is at the  
20 top of the page. FIG. 20b, for example, illustrates how a results page for the current week may look when a user has scrolled down to approximately the middle of the page. FIG. 20c, for example, illustrates how a results page for the current month may look when a user  
25 has scrolled down to the bottom of a page. Users may also change the current channel lineup by, for example, selecting Switch Lineup option 1907.

Request results 1920 within each type of scheduling information are shown organized by source.

30 Users may review request results 1920 and change a request by, for example, selecting a request number for a given result. Request results 1920 may include any suitable combination of text, graphics, or video.

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Results 1920 may include, for example, graphics 1917. Graphics 1917 may be, for example, a logo for a given television program, a graphic of an orderable item, or any other suitable graphic. Users may obtain 5 additional information about a result 1920 by, for example, selecting a result.

FIGS. 20a and 20b also illustrate how the scheduling application may provide results by researching the scheduling information. In FIG. 20a, for 10 example, merchandise is found based on the title "Seinfeld" from the television program listing result 1920 of request 1. In FIG. 20b, for example, merchandise is found based on the title "Yankees" from the entertainment result 1920 of request 8. In this 15 example, these results were retrieved from TV Guide Store source 709 of FIG. 7 based on results found in other sources (e.g., TV Listings source 703 of FIG. 7 and sports source 973 of FIG. 10). Alternatively, the scheduling application may have found the Seinfeld 20 related merchandise by a direct search of TV Guide Store source 709 based on request 1.

The scheduling application may also allow users to personalize the application by setting various display settings. The scheduling application may, for 25 example, provide illustrative display setup page 2100 of FIG. 21 in response to the user selecting set up display option 125 of main menu page 100 (FIG. 4). The on-line scheduling application may also provide users with an opportunity to personalize the display settings 30 of the on-line application. Users may, for example, set the primary text color, anchor text color, primary text font, anchor text font, primary text style, anchor text style, or any other suitable graphical attribute

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of the display screen. Users may also select anchor destinations. Users may, for example, elect to go to a program information page after selecting a listing, or may elect to go to some other suitable page. Any 5 suitable approach for providing users with an opportunity to indicate anchor types and destination pages may be used. User may also indicate whether scheduling information for favorites (e.g., favorite program listings), get displayed at the top of results 10 pages, or at the tops of sections within results pages (e.g., at the top of a results grid).

The features of the present invention may be incorporated into an on-line television program guide. In practice, the television-related features of the 15 present invention may be most appropriate for incorporating into a program guide. An illustrative main menu page 220 for an on-line program guide is shown in FIG. 22. Main menu page 220 may include, for example, selectable options 2205 and 2210 for providing 20 users with opportunities to personalize television-related information provided by the program guide and to access results of the personalization, respectively. If desired, entertainment-related features, social-activity-related features, and date book features may 25 also be incorporated into an on-line television program guide to create an on-line scheduling application having traditional program guide features.

FIG. 23 is a flowchart of illustrative steps involved in operating the on-line scheduling 30 application system of the present invention. The on-line scheduling application provides the user with an opportunity to personalize the scheduling application at step 2300. The scheduling application may be, for

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example, a modified on-line television program guide. Step 2300 may include providing users with opportunities to, for example, defined television-related information requests (step 2305), define 5 entertainment-related information requests (step 2310), define social-activity-related information requests (step 2320), or define a date book (step 2325). Step 2300 may also include providing a user with an opportunity to select one or more sources (step 2330) 10 and delivery schemes (step 2340). These steps may be performed separately or together.

Available sources are provided at step 2400. The scheduling application may, for example, search the Internet for one or more web sites from which the 15 scheduling application may obtain scheduling information (step 2405). Alternatively, the scheduling application may obtain information that sufficiently identifies one or more web sites to the scheduling application so that the web sites may be used as 20 sources of scheduling information (step 2410).

The scheduling application obtains scheduling information from the sources at step 2500. This may be performed using any suitable approach, depending on the type of source. The scheduling application may issue 25 one or more suitable database requests to obtain scheduling information from databases maintained by scheduling system 19 or guide scheduling system 87. The scheduling application may obtain scheduling information using, for example, known web crawling and 30 searching techniques. Alternatively, a central database maintained by scheduling system 19 may be updated by remote databases using a suitable database engine.

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The scheduling application may provide the scheduling information to the user at step 2600. Scheduling information may be provided in one or more results pages (step 2605), but may be provided in any 5 suitable markup language document or page that is delivered via the web or using some other on-line approach. In an on-line program guide for example, users may obtain personalized scheduling information from a TV Mail box (option 2210 FIG. 22). Scheduling 10 information may also be provided to the user continuously (step 2607), or via one or more notifications or reminders (step 2610), depending on the delivery schemes selected at step 2340.

The foregoing is merely illustrative of the 15 principles of this invention and various modifications can be made by those skilled in the art without departing from the scope and spirit of the invention.

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What is claimed is:

1. A method for providing a user with a personalized web page of information comprising:

providing the user with an opportunity to select at least one desired television genre from a plurality of available television genres;

providing the user with an opportunity to select at least one desired television-related information source from a plurality of television-related information sources, wherein the opportunity to select the desired television genre is a separate opportunity from the opportunity to select the desired television-related information source;

providing the user with an opportunity to select at least one desired non-television-related information source from a plurality of non-television-related information sources;

providing a grid of television program listings on the web page including television program times, television channels, and television program titles, wherein the television program listings in the grid are based on the selected television genre and are obtained from the selected source; and

providing a region of non-television-related schedule information on the same web page including event titles.

2. The method defined in claim 1 wherein providing the user with an opportunity to select at least one desired non-television-related information source from a plurality of non-television-related information sources comprises providing the user with

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an opportunity to select at least one desired non-television-related web site.

3. The method defined in claim 1 further comprising:

providing the user with an opportunity to select at least one delivery scheme from a plurality of delivery schemes; and

delivering the television program listings and non-television-related schedule information to the user based on the selected television genre using the at least one delivery scheme.

4. The method defined in claim 3 wherein the plurality of delivery schemes comprises a plurality of delivery schemes selected from the group of delivery schemes consisting of: continuous delivery, e-mail, HTML mail, pager/digital phone reminder, and pager/digital phone notification.

5. A method for allowing a user to obtain personalized scheduling information from a scheduling application comprising:

providing the user with an opportunity to define a plurality of different requests wherein each request in the plurality of requests comprises a plurality of criteria;

providing the user with an opportunity to select a plurality of sources associated with each individual request of the plurality of requests and from which the scheduling application obtains

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scheduling information for each individual request of the plurality of requests; and

providing at least one web page containing scheduling information that meets the criteria of each individual request of the plurality of requests and that is obtained by the scheduling application from at least one source of the selected plurality of sources.

6. The method defined in claim 5 further comprising:

providing the user with an opportunity to select at least one delivery scheme for delivering at least a portion of the scheduling information to the user; and

delivering the portion of the scheduling information to the user using the selected delivery scheme.

7. The method defined in claim 5 further comprising providing the user with an opportunity to set up a date book, wherein providing the web page containing scheduling information comprises providing at least one web page containing scheduling information obtained by the scheduling application from the date book.

8. The method defined in claim 5 further comprising providing the user with an opportunity to select a plurality of lineups, wherein providing the web page containing scheduling information comprises providing at least one web page containing television-

- 49 -

related information for at least one of the plurality of lineups.

9. The method defined in claim 5 further comprising providing the user with an opportunity to set up a plurality of display characteristics for the web page.

10. The method defined in claim 5 wherein:  
the scheduling application is an on-line television program guide; and

providing the web page containing the scheduling information based on the plurality of requests and obtained by the scheduling application at least in part from the selected plurality of sources comprises providing at least one web page containing scheduling information based on the plurality of requests and obtained by the on-line television program guide at least in part from the selected plurality of sources.

11. The method defined in claim 5 wherein:  
providing the user with the opportunity to select the plurality of sources comprises providing the user with an opportunity to select at least one web site; and

providing the web page containing the scheduling information based on the plurality of requests and obtained by the scheduling application at least in part from the selected plurality of sources comprises providing at least one web page containing the scheduling information based on the plurality of

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requests and obtained by the scheduling application at least in part from the selected web site.

12. An on-line scheduling application system in which users are provided with a personalized web page of information comprising:

means for providing the user with an opportunity to select at least one desired television genre from a plurality of available television genres;

means for providing the user with an opportunity to select at least one desired television-related information source from a plurality of television-related information sources, wherein the opportunity to select the desired television genre is a separate opportunity from the opportunity to select the desired television-related information source;

means for providing the user with an opportunity to select at least one desired non-television-related information source from a plurality of non-television-related information sources;

means for providing a grid of television program listings on the web page including television program times, television channels, and television program titles, wherein the television program listings in the grid are based on the selected television genre and are obtained from the selected source; and

means for providing a region of non-television-related schedule information on the same web page including event titles.

13. The system defined in claim 12 wherein the means for providing the user with an opportunity to select at least one desired non-television-related

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information source from a plurality of non-television-related information sources comprises means for providing the user with an opportunity to select at least one desired non-television-related web site.

14. The system defined in claim 12 further comprising:

means for providing the user with an opportunity to select at least one delivery scheme from a plurality of delivery schemes; and

means for delivering the television program listings and non-television-related schedule information to the user based on the selected television genre using the at least one delivery scheme.

15. The system defined in claim 14 wherein the plurality of delivery schemes comprises a plurality of delivery schemes selected from the group of delivery schemes consisting of: continuous delivery, e-mail, HTML mail, pager/digital phone reminder, and pager/digital phone notification.

16. An on-line scheduling application system in which users are provided with personalized scheduling information comprising:

means for providing the user with an opportunity to define a plurality of different requests wherein each request in the plurality of requests comprises a plurality of criteria;

means for providing the user with an opportunity to select a plurality of sources associated with each individual request of the plurality of

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requests and from which the scheduling application obtains scheduling information for each individual request of the plurality of requests; and

means for providing at least one web page containing scheduling information that meets the criteria of each individual request of the plurality of requests and that is obtained by the scheduling application from at least one source of the selected plurality of sources.

17. The system defined in claim 16 further comprising:

means for providing the user with an opportunity to select at least one delivery scheme for delivering at least a portion of the scheduling information to the user; and

means for delivering the portion of the scheduling information to the user using the selected delivery scheme.

18. The system defined in claim 16 wherein:

the system further comprises means for providing the user with an opportunity to set up a date book; and

the means for providing the web page containing scheduling information comprises means for providing at least one web page containing scheduling information obtained by the scheduling application from the date book.

19. The system defined in claim 16 wherein:

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the system further comprises means for providing the user with an opportunity to select a plurality of lineups; and

the means for providing the web page containing scheduling information comprises means for providing at least one web page containing television-related information for at least one of the plurality of lineups.

20. The system defined in claim 16 further comprising means for providing the user with an opportunity to set up a plurality of display characteristics for the web page.

21. The system defined in claim 16 wherein:  
the scheduling application is an on-line television program guide; and

the means for providing the web page containing the scheduling information based on the plurality of requests and obtained by the scheduling application at least in part from the selected plurality of sources comprises means for providing at least one web page containing scheduling information based on the plurality of requests and obtained by the on-line television program guide at least in part from the selected plurality of sources.

22. The system defined in claim 16 wherein:  
the means for providing the user with the opportunity to select the plurality of sources comprises means for providing the user with an opportunity to select at least one web site; and

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the means for providing the web page containing the scheduling information based on the plurality of requests and obtained by the scheduling application at least in part from the selected plurality of sources comprises means for providing at least one web page containing the scheduling information based on the plurality of requests and obtained by the scheduling application at least in part from the selected web site.

23. An on-line scheduling application system in which users are provided with a personalized web page of information comprising:

a scheduling system comprising:

a data server configured to provide television program listings including television program times, television channels, and television program titles, and non-television-related schedule information; and

a transmission server configured to provide the information from the data server to a server for delivery via the Internet in the web page; and

a multimedia system configured to:

provide the user with an opportunity to select at least one desired television genre from a plurality of available television genres;

provide the user with an opportunity to select at least one desired television-related information source from a plurality of television-related information sources, wherein the opportunity to select the desired television genre is a

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separate opportunity from the opportunity to select the desired television-related information source;

provide the user with an opportunity to select at least one desired non-television-related information source from a plurality of non-television-related information sources;

display on the web page of information a grid of the television program listings including television program times, television channels, and television program titles, wherein the television program listings in the grid are based on the selected television genre and are obtained by the data server from the selected source; and

display a region of the non-television-related schedule information on the same web page including event titles.

24. The system defined in claim 23 wherein: the multimedia system is further configured to provide the user with an opportunity to select at least one desired non-television-related web site; and

the data server is further configured to obtain at least a portion of the non-television-related schedule information from the selected web site.

25. The system defined in claim 23 wherein: the multimedia system is further configured to provide the user with an opportunity to select at least one delivery scheme from a plurality of delivery schemes; and

the scheduling system is further configured to provide at least a portion of the

- 56 -

television program listings and at least a portion of the non-television-related scheduling information to the user based on the selected genre and using the at least one delivery scheme.

26. The system defined in claim 25 wherein the plurality of delivery schemes comprises a plurality of delivery schemes selected from the group of delivery schemes consisting of: continuous delivery, e-mail, HTML mail, pager/digital phone reminder, and pager/digital phone notification.

27. An on-line scheduling application system in which users are provided with personalized scheduling information comprising:

a multimedia system configured to:

provide a user with an opportunity to define a plurality of different requests wherein each request in the plurality of requests comprises a plurality of criteria;

provide the user with an opportunity to select a plurality of sources associated with each individual request of the plurality of requests and from which a scheduling application obtains scheduling information for each individual request of the plurality of requests; and

a scheduling system on which the scheduling application is at least partially implemented, wherein the scheduling application is programmed to provide at least one web page for display by the multimedia system, wherein the web page contains scheduling information that meets the criteria of each individual request of the plurality of requests and

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that is obtained by the scheduling application from at least one source of the selected plurality of sources.

28. The system defined in claim 27 wherein:  
the multimedia system is further configured to provide a user with an opportunity to select at least one delivery scheme for delivering at least a portion of the scheduling information to the user; and

the scheduling system is further configured to deliver the portion of the scheduling information to the user using the selected delivery scheme.

29. The system defined in claim 27 wherein:  
the multimedia system is further configured to provide the user with an opportunity to set up a date book; and

the scheduling application is further programmed to include scheduling information from the date book in the web page.

30. The system defined in claim 27 wherein:  
the multimedia system is further configured to provide the user with an opportunity to select a plurality of lineups; and

the scheduling application is further programmed to include television-related information for at least one of the plurality of lineups in the web page.

31. The system defined in claim 27 wherein  
the multimedia system is further configured to provide

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the user with an opportunity to set up a plurality of display characteristics for the web page.

32. The system defined in claim 27 wherein the scheduling application is an on-line television program guide programmed to provide the web page and wherein the web page contains scheduling information that meets the criteria of each individual request of the plurality of requests and that is obtained by the on-line television program guide from at least one source of the selected plurality of sources

33. The system defined in claim 27 wherein:  
the multimedia system is further  
configured to provide the user with an opportunity to  
select at least one web site; and  
the scheduling application is further  
programmed to obtain the scheduling information at  
least in part from the selected web site.

UV-112

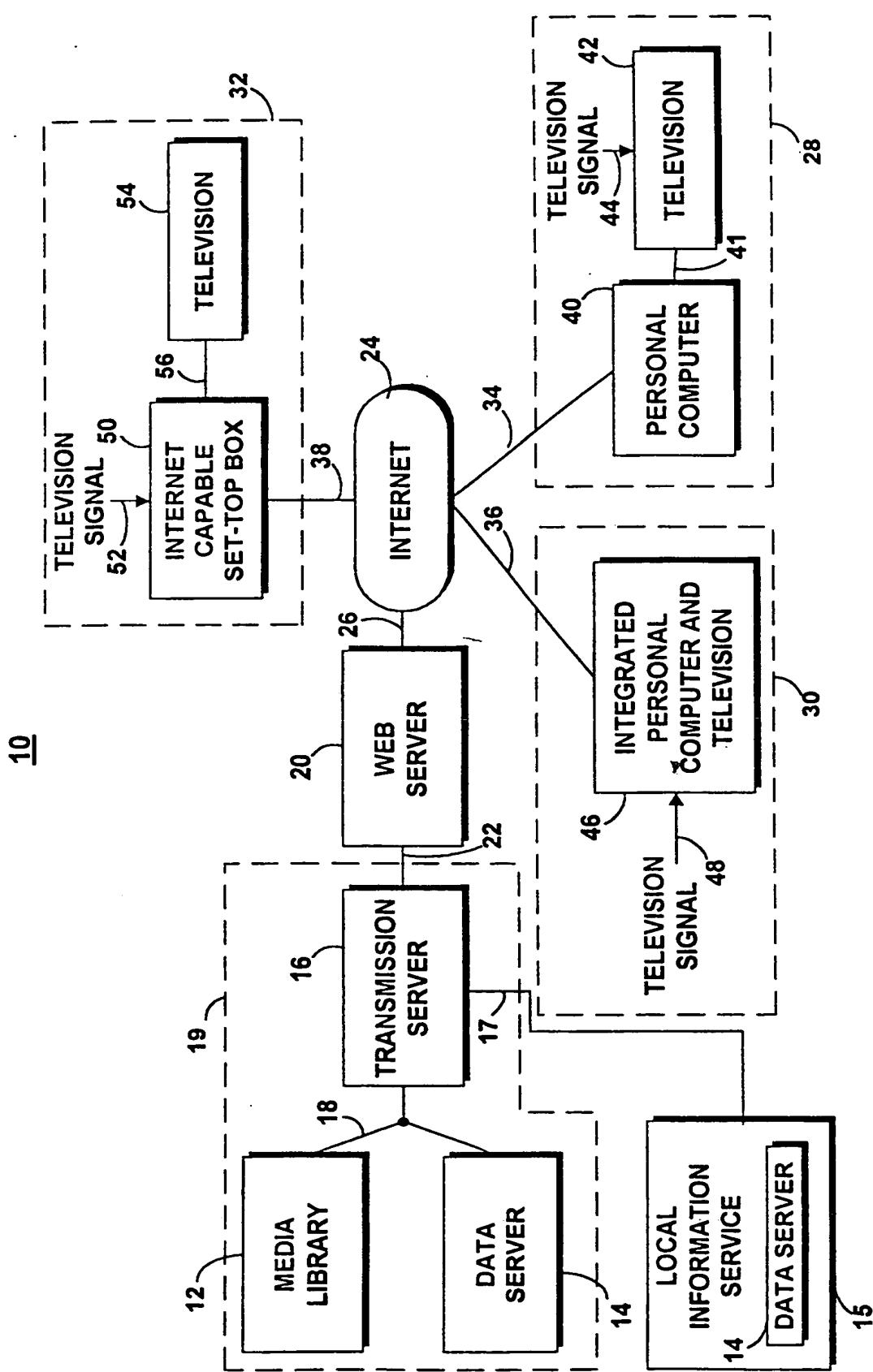


FIG. 1

UV-112

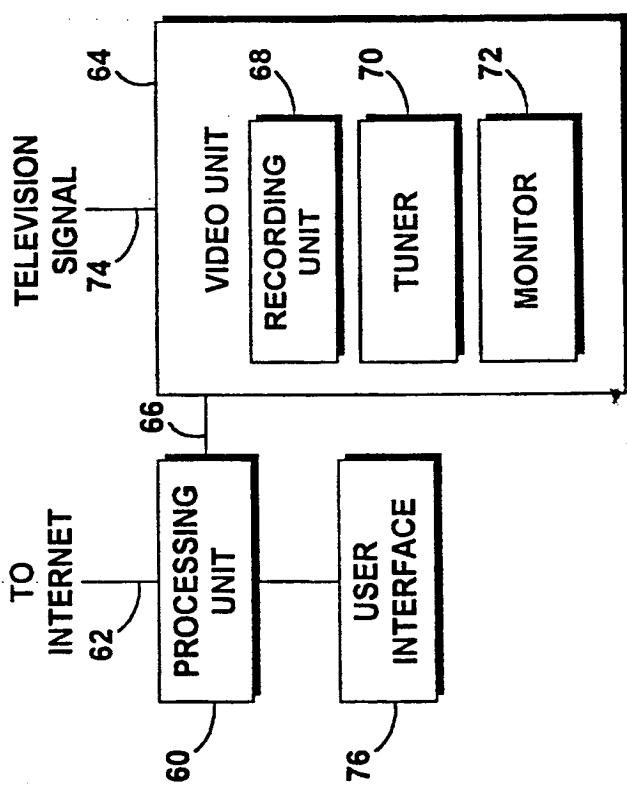
58

FIG. 2

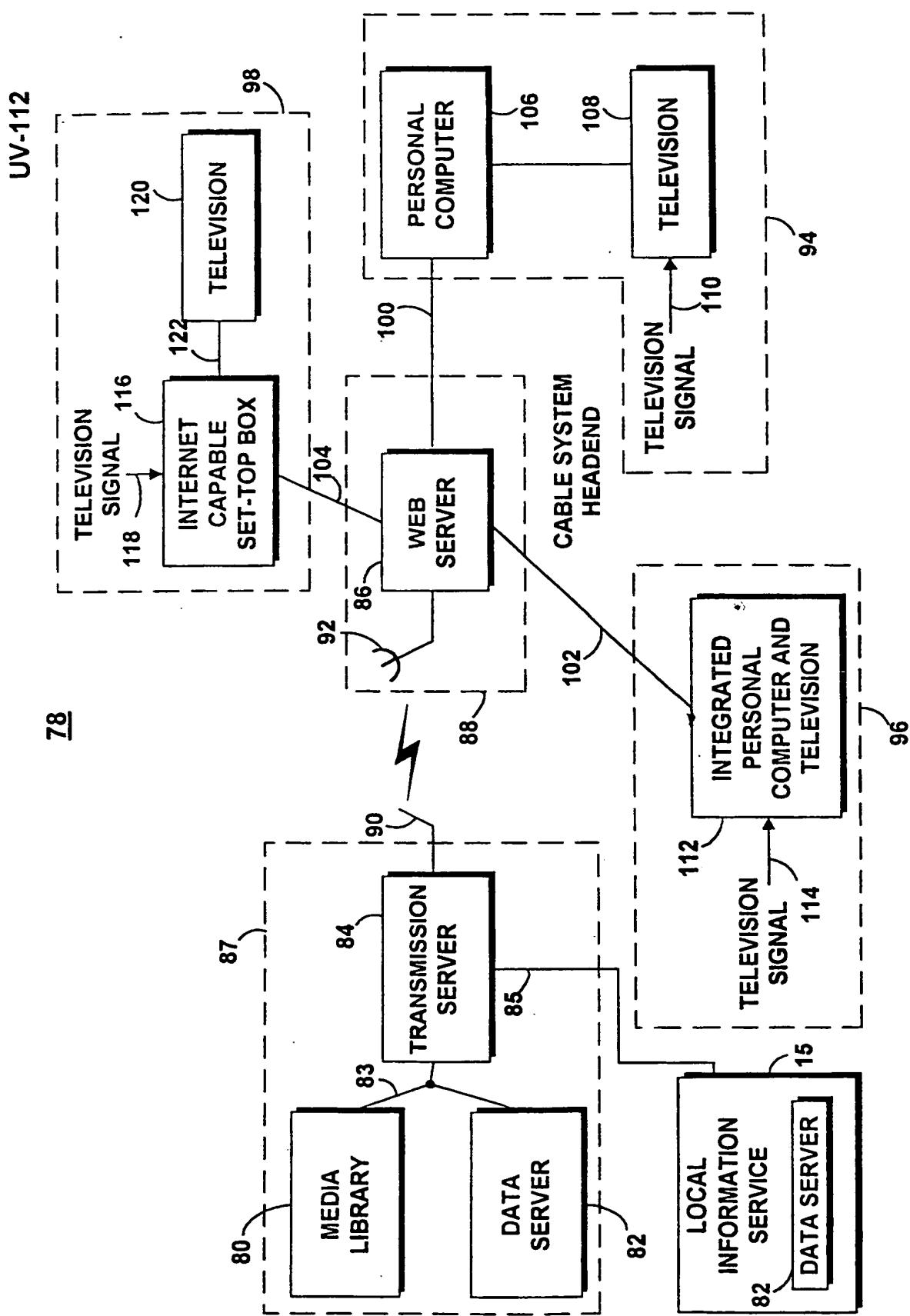


FIG. 3

**UV-112**

100

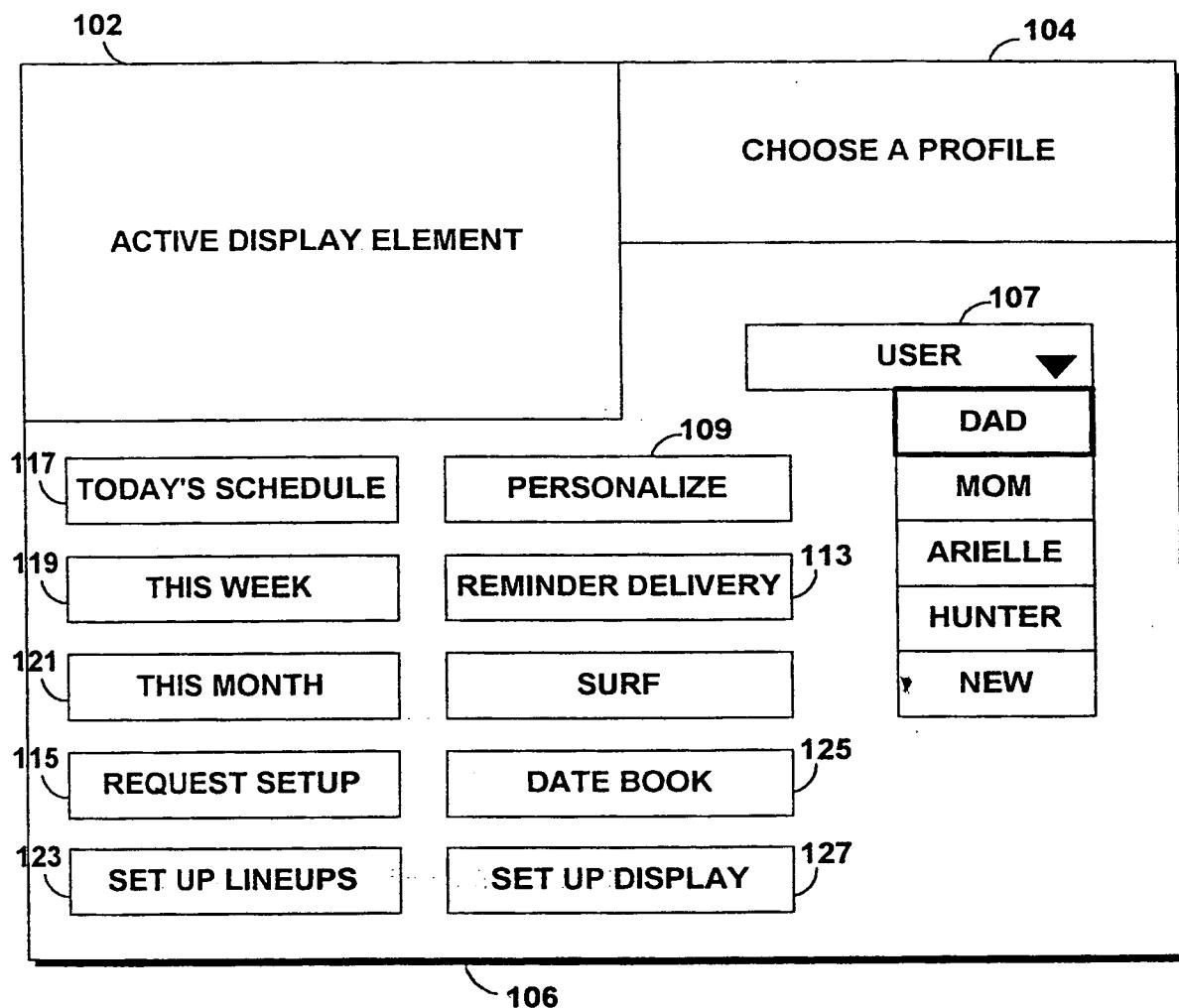


FIG. 4

UV-112

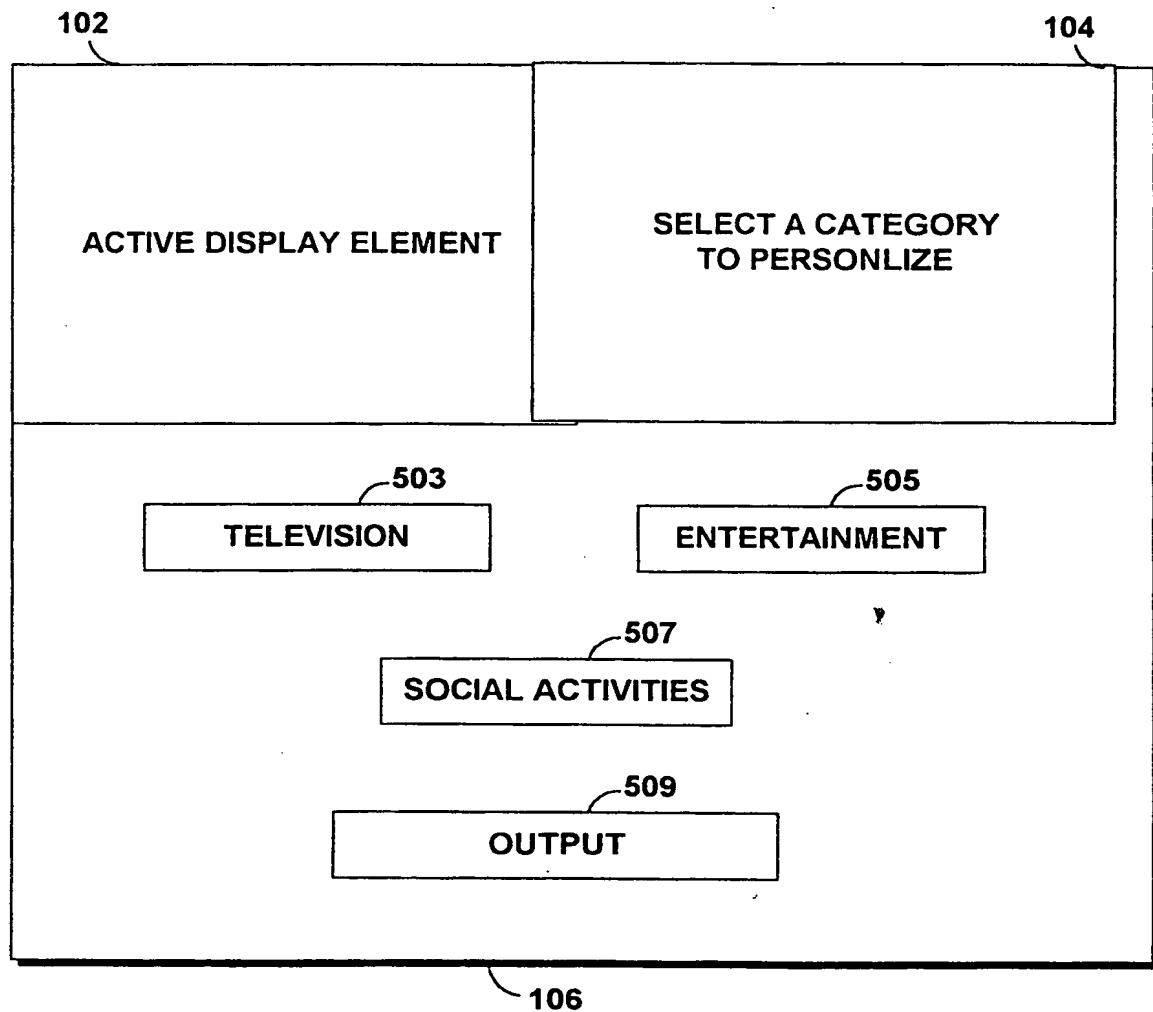
500

FIG. 5

UV-112

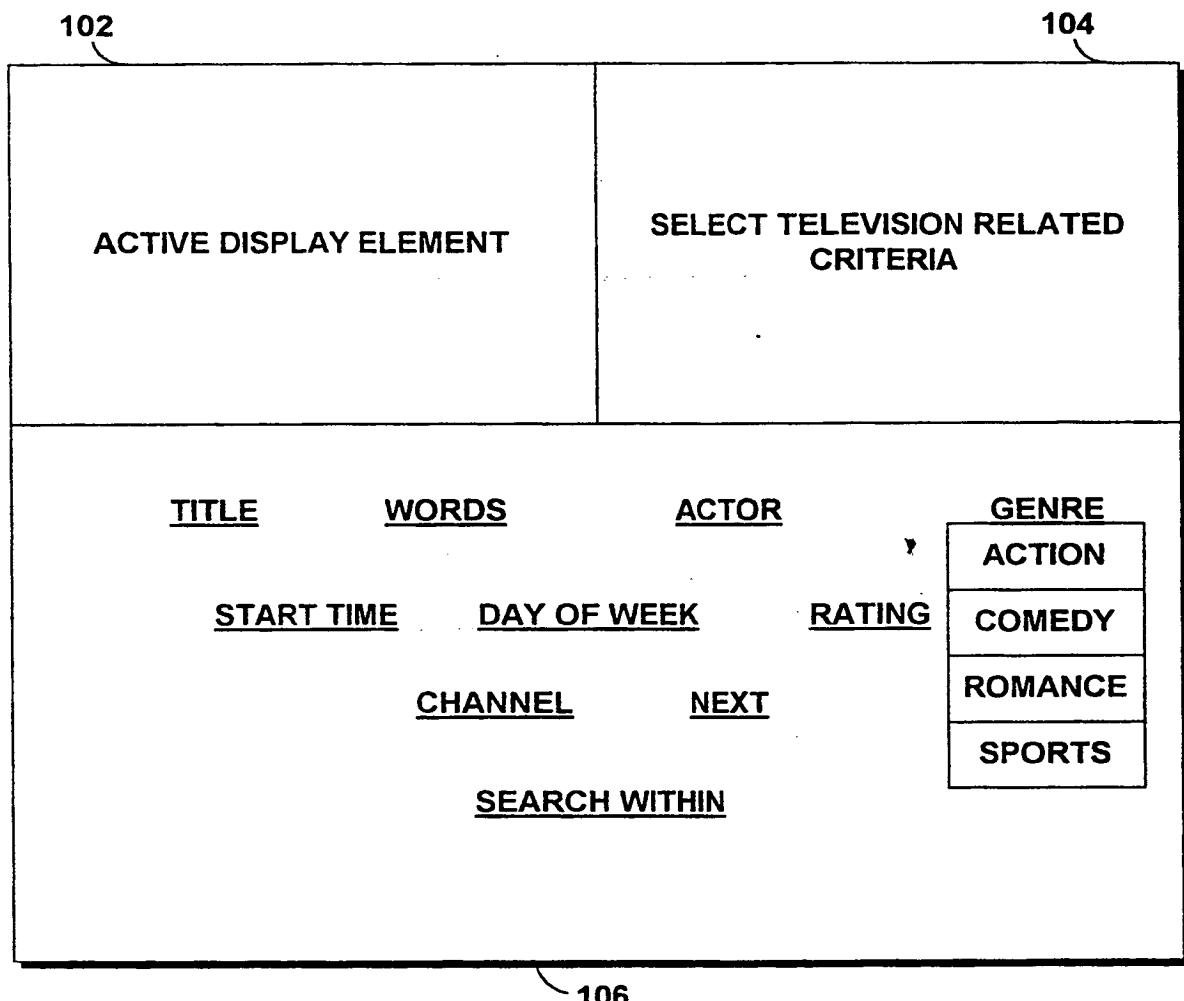
600

FIG. 6a

UV-112

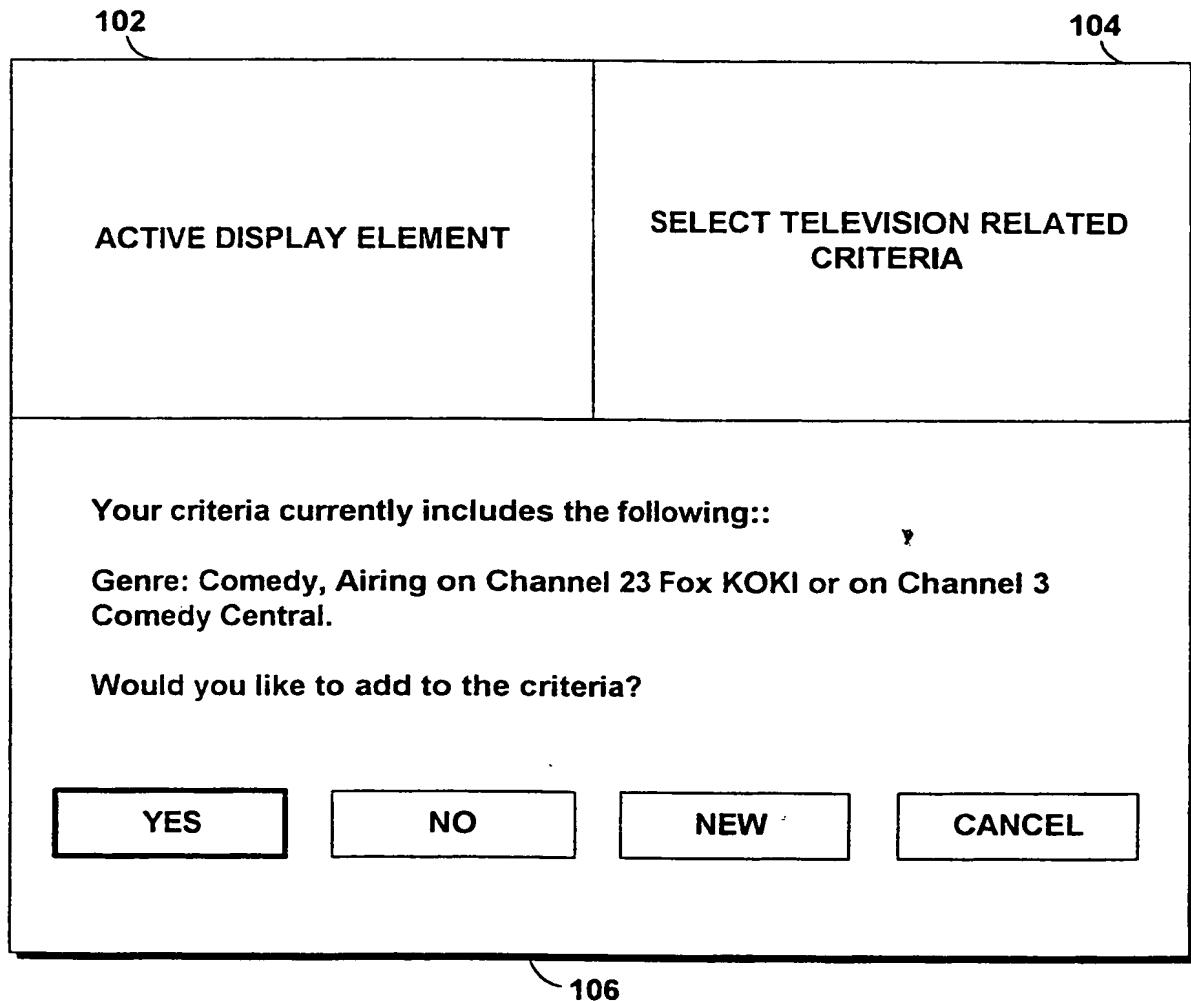


FIG. 6b

UV-112

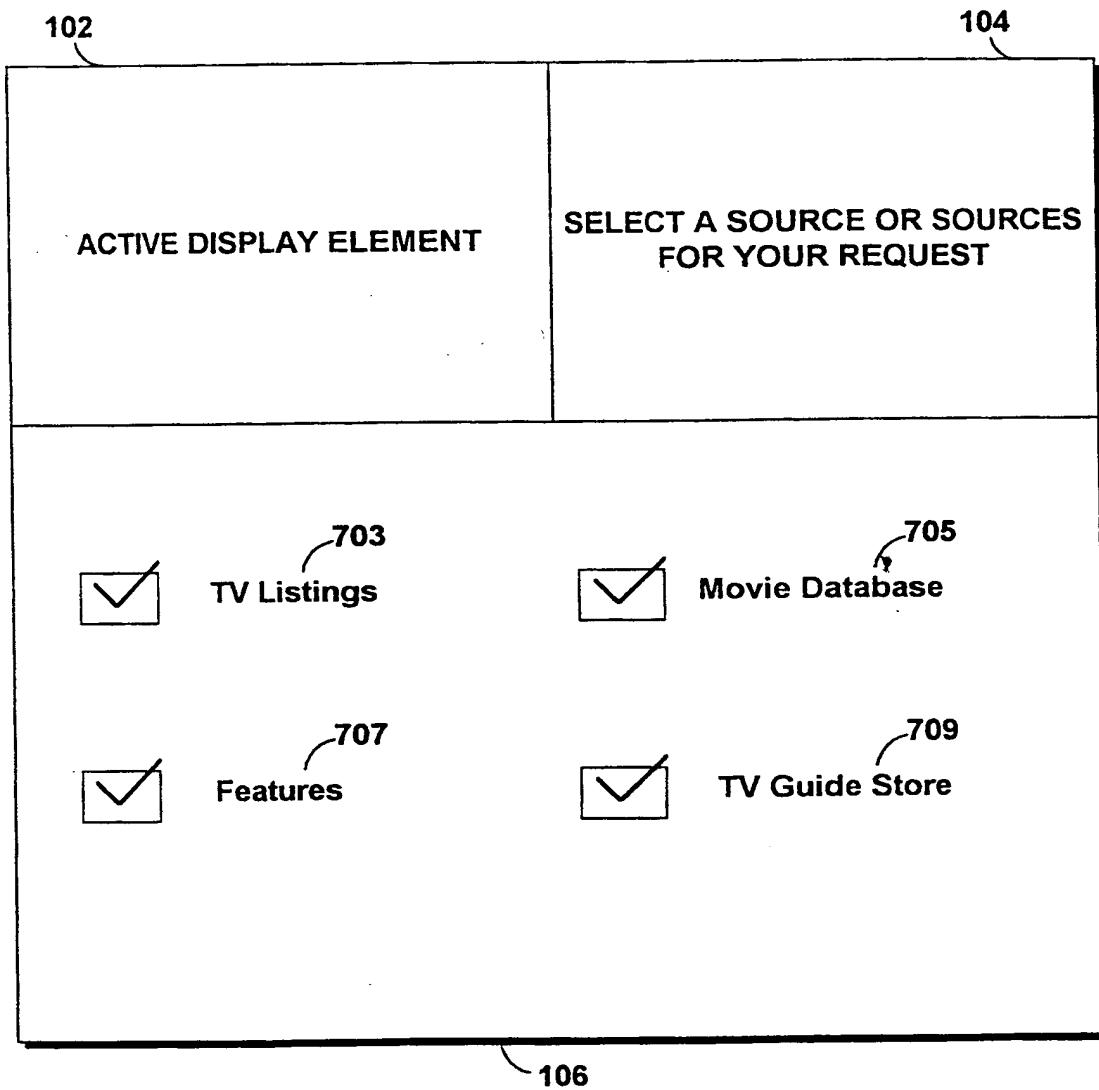
700

FIG. 7

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ACTIVE DISPLAY ELEMENT						
YOUR TELEVISION RELATED REQUESTS						
<input type="button" value="OK"/>						
SOURCES: TV LISTINGS, FEATURES, MOVIE DATABASE, TV GUIDE STORE						
TITLE		WORDS	ACTOR	GENRE	START TIME	DAY OF WEEK
801	(ALL)	Jerry Seinfeld	Comedy	6:30P - 8:30P	(ALL)	(ALL)
803	Hunting	(ALL)	Outdoor	(ALL)	(ALL)	(ALL)
805	NASCAR	(ALL)	Sports	(ALL)	(ALL)	(ALL)
807	(ALL)	Bruce Willis, Sylvester Stallone	Action	7:00P - 11:00P	(ALL)	(ALL)

FIG. 8

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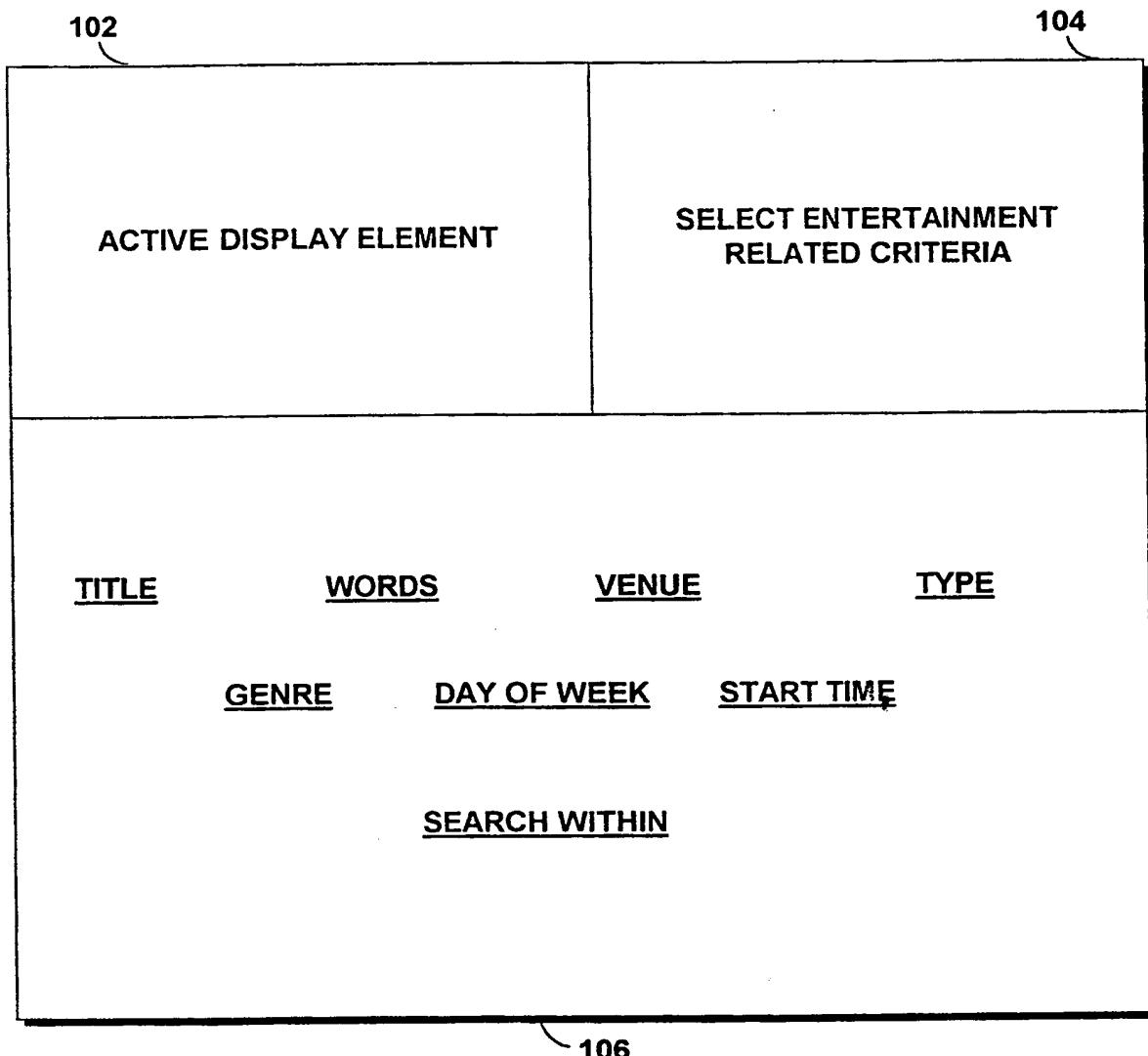
900

FIG. 9

UV-112

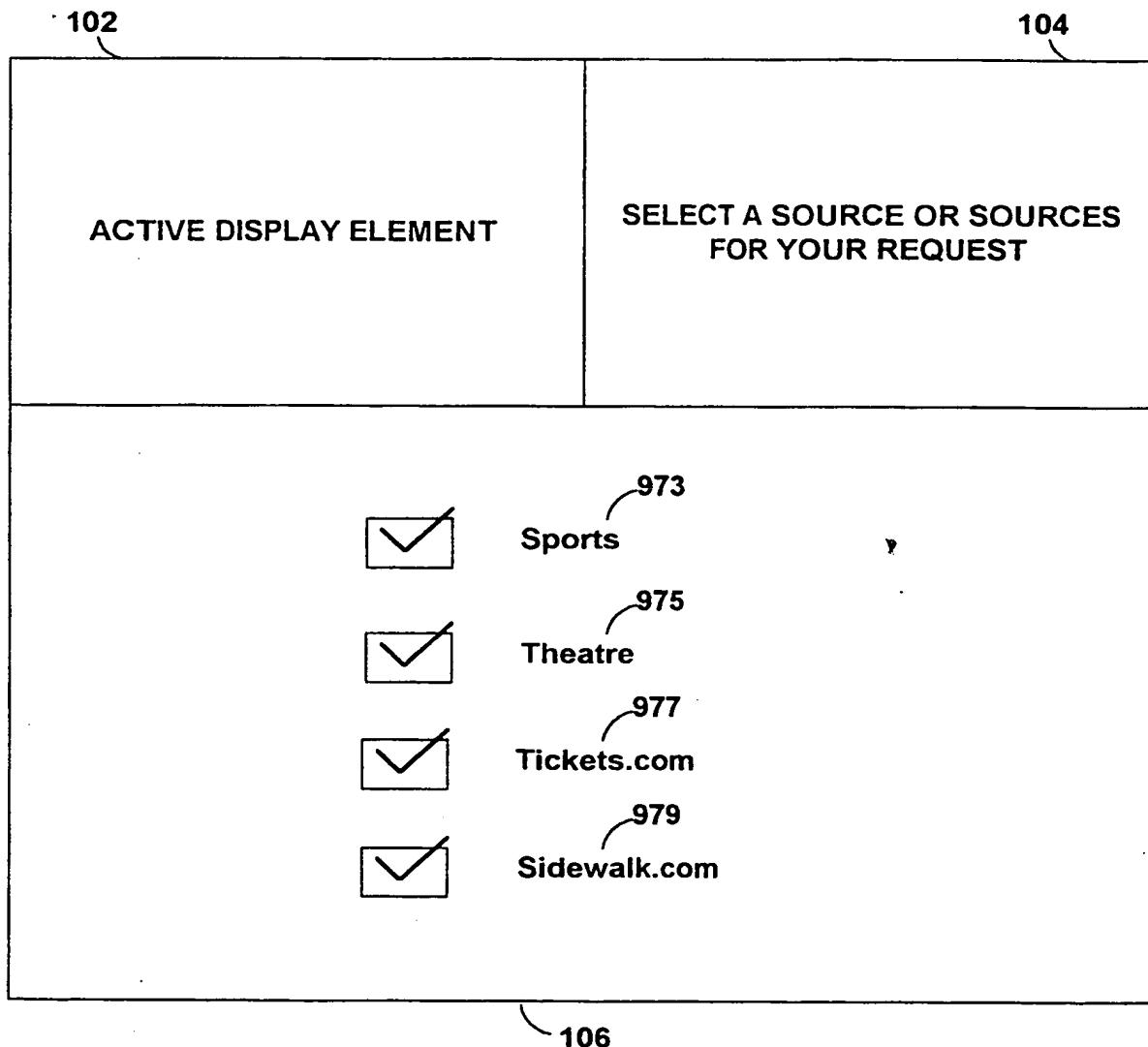
925

FIG. 10

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950

ACTIVE DISPLAY ELEMENT

YOUR TELEVISION RELATED REQUESTS

## SOURCES: THEATRES, TICKETS.COM, SIDEWALK.COM

TITLE	WORDS	VENUE	TYPE	GENRE	DAY OF WEEK	RATING
901 (ALL)	CHRISTMAS	RADIO CITY, MADISON SQUARE....	THEATRE	MUSICAL	SAT.	(ALL)
903 (ALL)	MOZART	AVERY FISHER....	CONCERT	(ALL)	THURS.	7:00P
905 (ALL)	ELTON JOHN	RADIO CITY, MADISON SQUARE....	CONCERT	(ALL)	FRI.	(ALL)
807 (ALL)	YANKEES	NEW YORK	SPORTING EVENTS	BASEBALL	FRI., SAT.	(ALL)

FIG. 11

UV-112

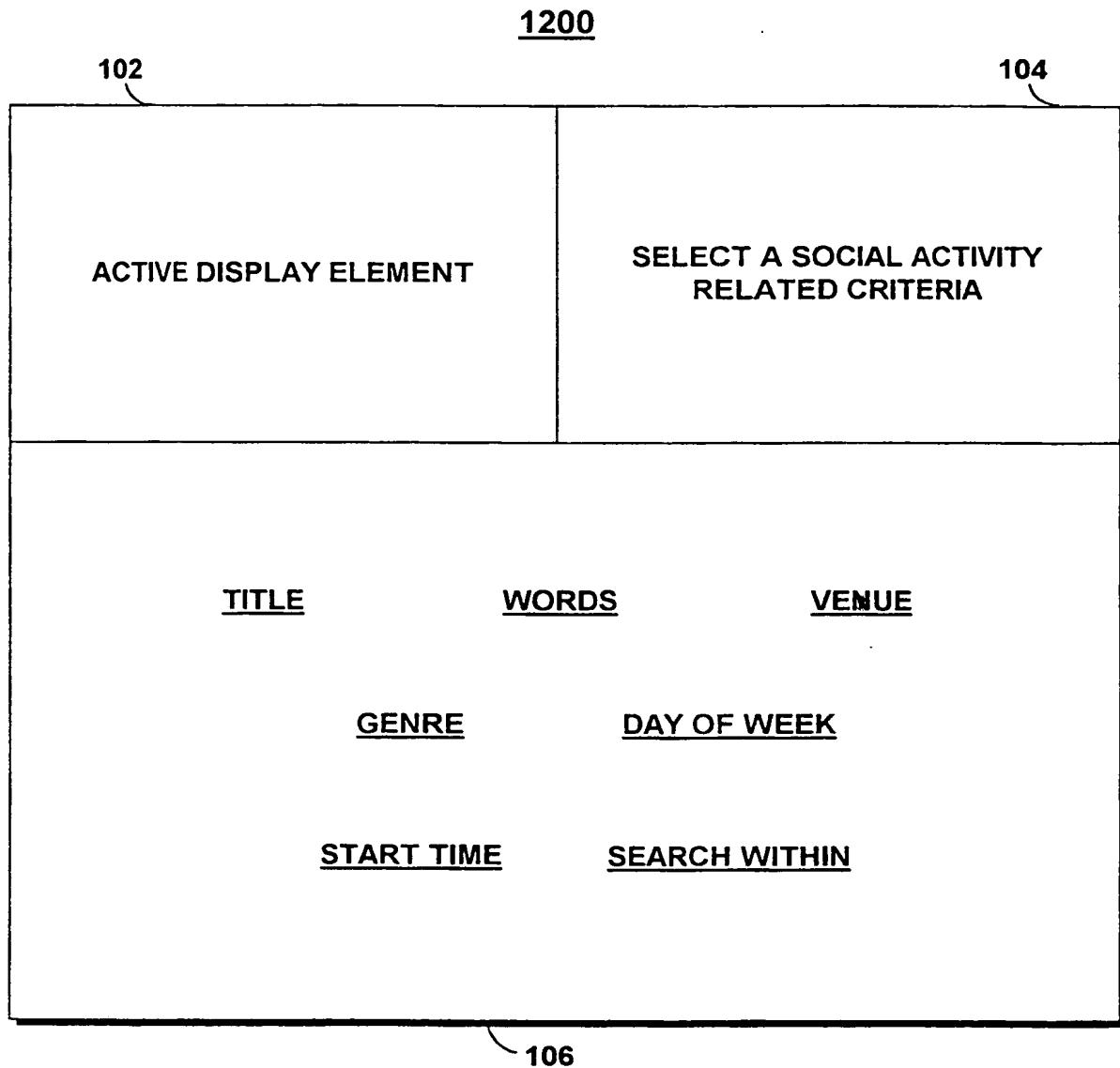


FIG. 12

UV-112

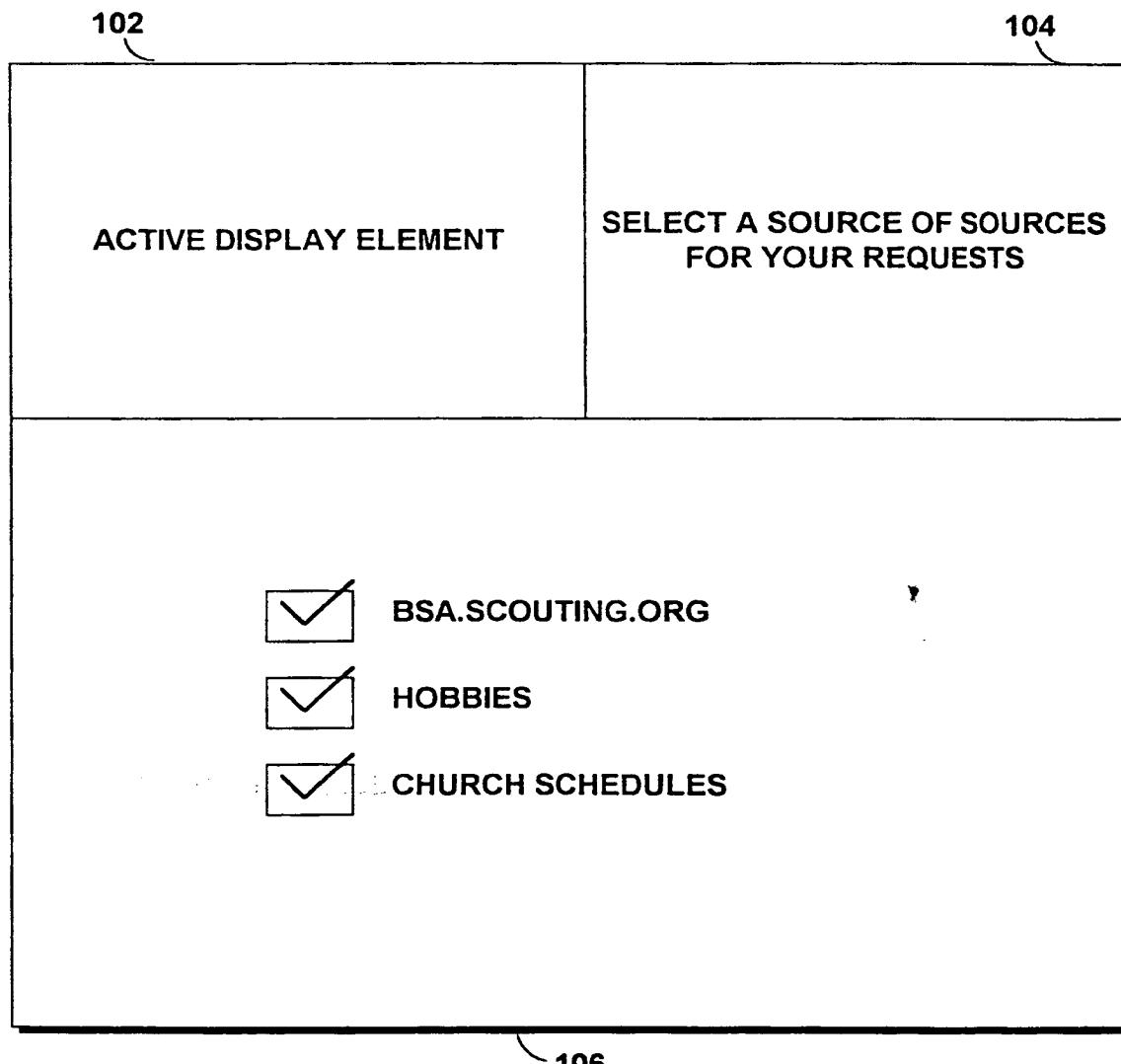


FIG. 13

UV-112

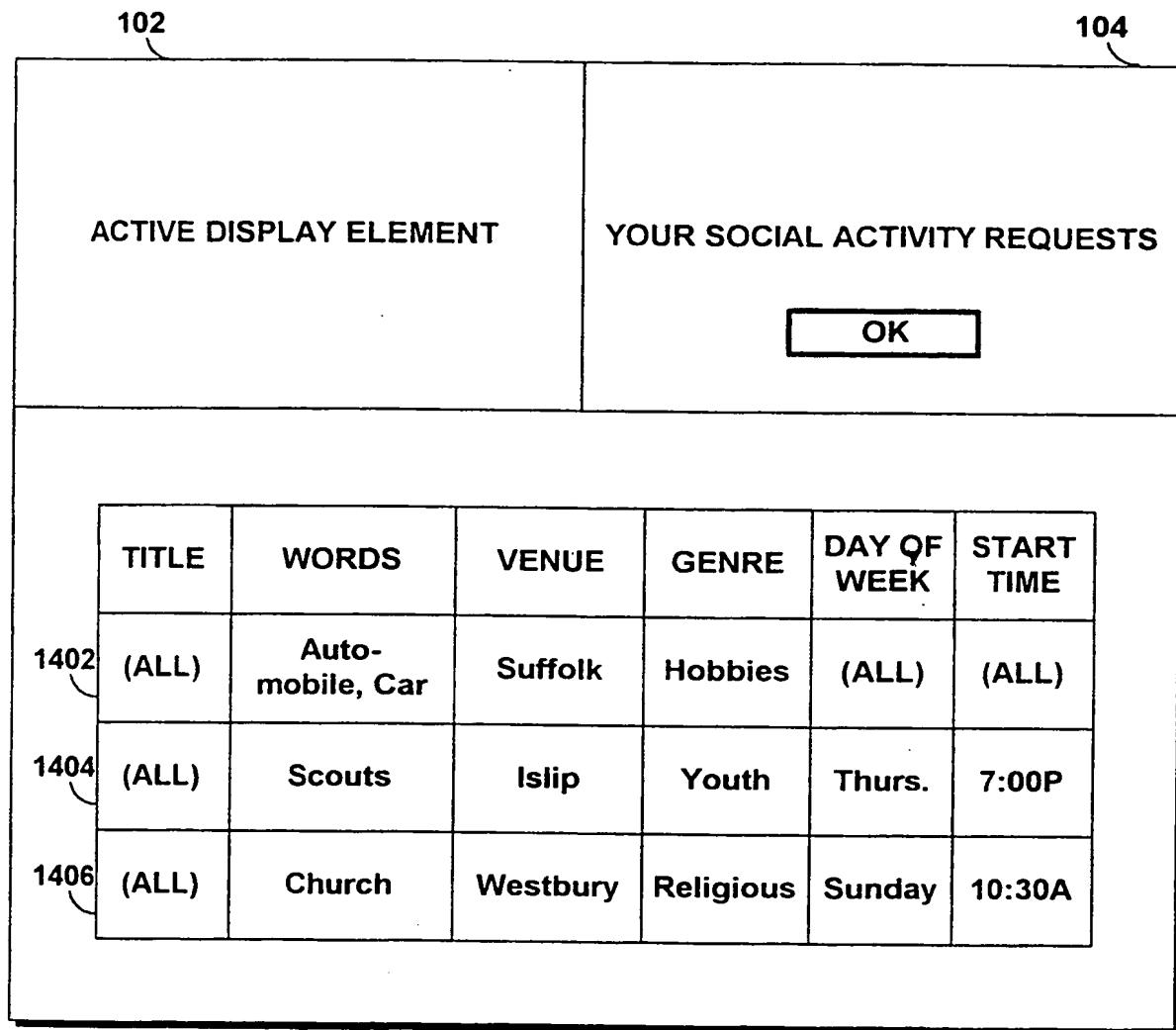
1400

FIG. 14

UV-112

**1500**

102	104
ACTIVE DISPLAY ELEMENT	Have the HTML version of your request results page sent directly to you.
<b>How would you like your information delivered?</b>	
<input type="checkbox"/>	Continuous
<input type="checkbox"/>	E-mail Delivery
<input checked="" type="checkbox"/>	HTML Mail Delivery
<input checked="" type="checkbox"/>	Pager/Digital Phone Reminder
<input type="checkbox"/>	Pager/Digital Phone Notification
<b>FINISH</b>	

106

FIG. 15

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ACTIVE DISPLAY ELEMENT

106

You have selected HTML Mail Delivery. Please enter the e-mail address for HTML Mail Delivery.

Primary e-mail address: [ ]

If you would like to receive HTML Mail Delivery at two addresses (e.g., work and home), please enter secondary e-mail address: [ ].

You have also selected Pager/Digital Phone Notification or Reminder. Please enter the e-mail address for Pager/Digital Phone e-mail address: [ ].

SUBMIT

FIG. 16

UV-112

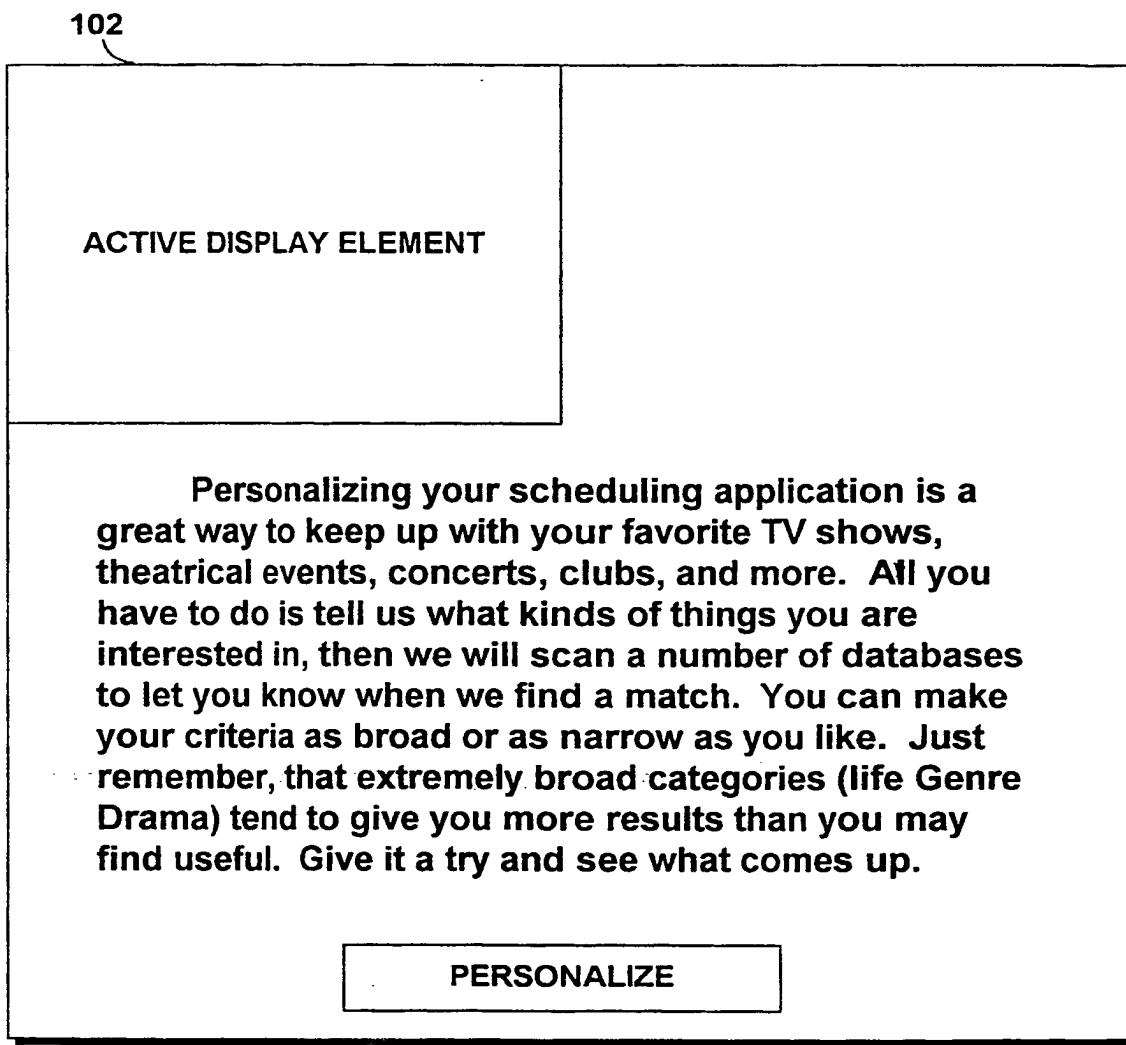


FIG. 17a

UV-112

Req. #	Criteria	Search Within	Output	Matches
1	Actor Jerry Seinfeld, Genre Comedy, Airing on Channel 23 Fox KOKI or on Channel 3 Comedy Channel, Starting between 6:30 pm and 8:30 pm.	TV Listings, Movie Database, Features TV Guide, Store	HTML Mail Delivery Pager/Digital Phone Reminder	6
2	Genre Outdoor, Title Hunting, Words Hunting	TV Listings, Movie Database, Features TV Guide, Store	HTML Mail Delivery Pager/Digital Phone Reminder	0
3	Genre Sports, Title NASCAR, Words NASCAR	TV Listings, Movie Database, Features TV Guide, Store	HTML Mail Delivery Pager/Digital Phone Reminder	0
4	Action Bruce Willis or Sylvester Stallone, Genre Action, starting between 7:00 pm and 11:00 pm.	TV Listings, Movie Database, Features TV Guide, Store	HTML Mail Delivery Pager/Digital Phone Reminder	0
5	Genre Musical, Type Theatre, at Radio City or Madison Square Garden, on Saturday, Words Christmas.	TV Listings, Movie Database, Features TV Guide, Store	HTML Mail Delivery Pager/Digital Phone Reminder	0
				<input data-bbox="1313 1094 1379 1220" type="button" value="Delete"/> <input data-bbox="1313 1326 1379 1453" type="button" value="Modify"/>

FIG. 17b

UV-112

Req. #	Criteria	Search Within	Output	Matches
				1
6	Type Concert, at Avery Fischer Hall Hall, on Thursdays starting at 7:00 pm, Words Mozart.	TV Listings, Movie Database, Features TV Guide, Store	HTML Mail Delivery Pager/Digital Phone Reminder	1
7	Type Concert, at Radio City or Madison Square Garden, on Friday, Title Elton John	TV Listings, Movie Database, Features TV Guide, Store	HTML Mail Delivery Pager/Digital Phone Reminder	1
8	Type Sporting Events, Genre Baseball, Fridays or Saturdays in New York, Title Yankees	TV Listings, Movie Database, Features TV Guide, Store	HTML Mail Delivery Pager/Digital Phone Reminder	1
9	Genre Hobbies, Words Automobile or Car, in Suffolk County	BSA.scouting.org Hobbies Church Schedules	HTML Mail Delivery Pager/Digital Phone Reminder	1





FIG. 17c

UV-112

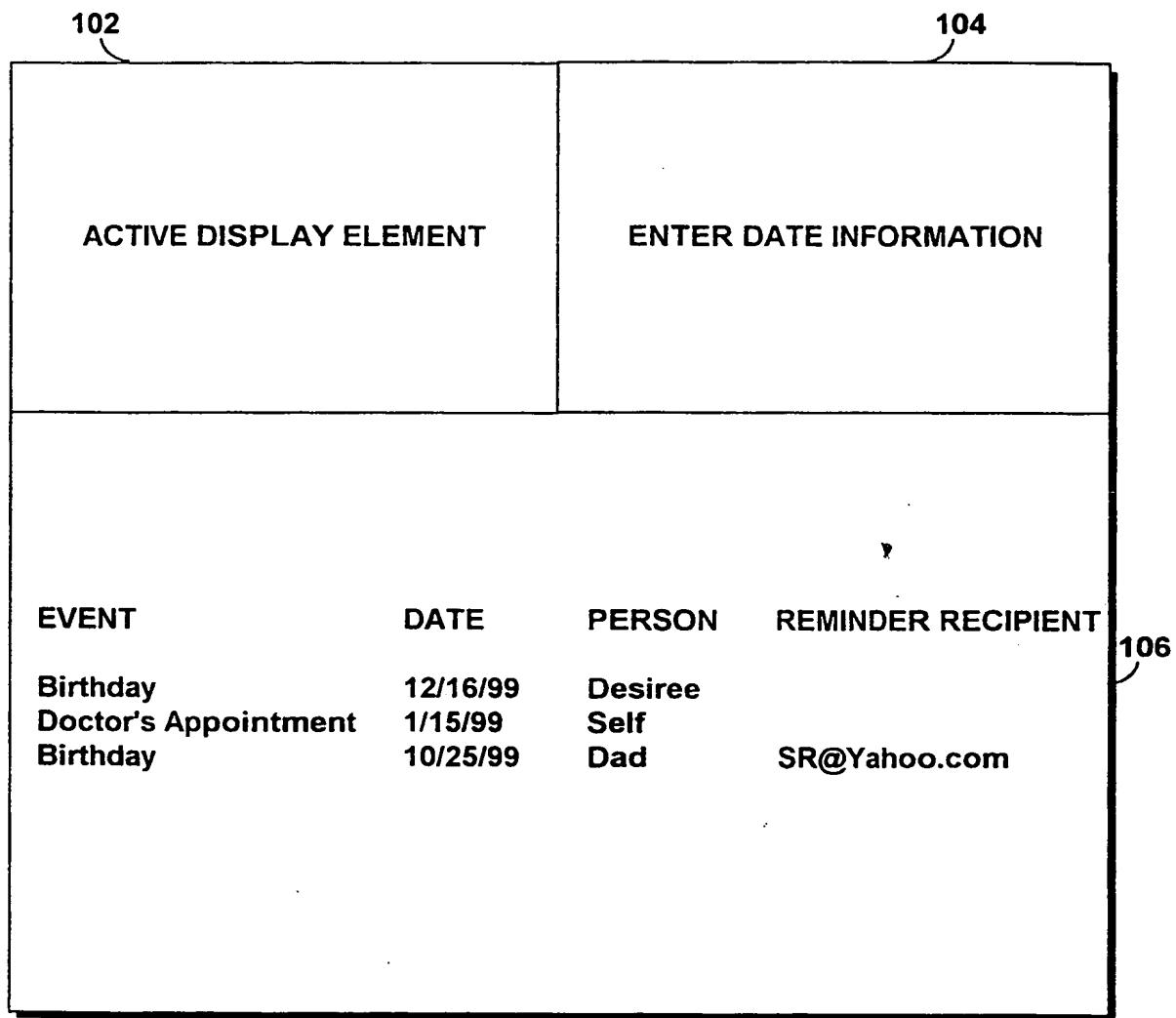
1800

FIG. 18

UV-112

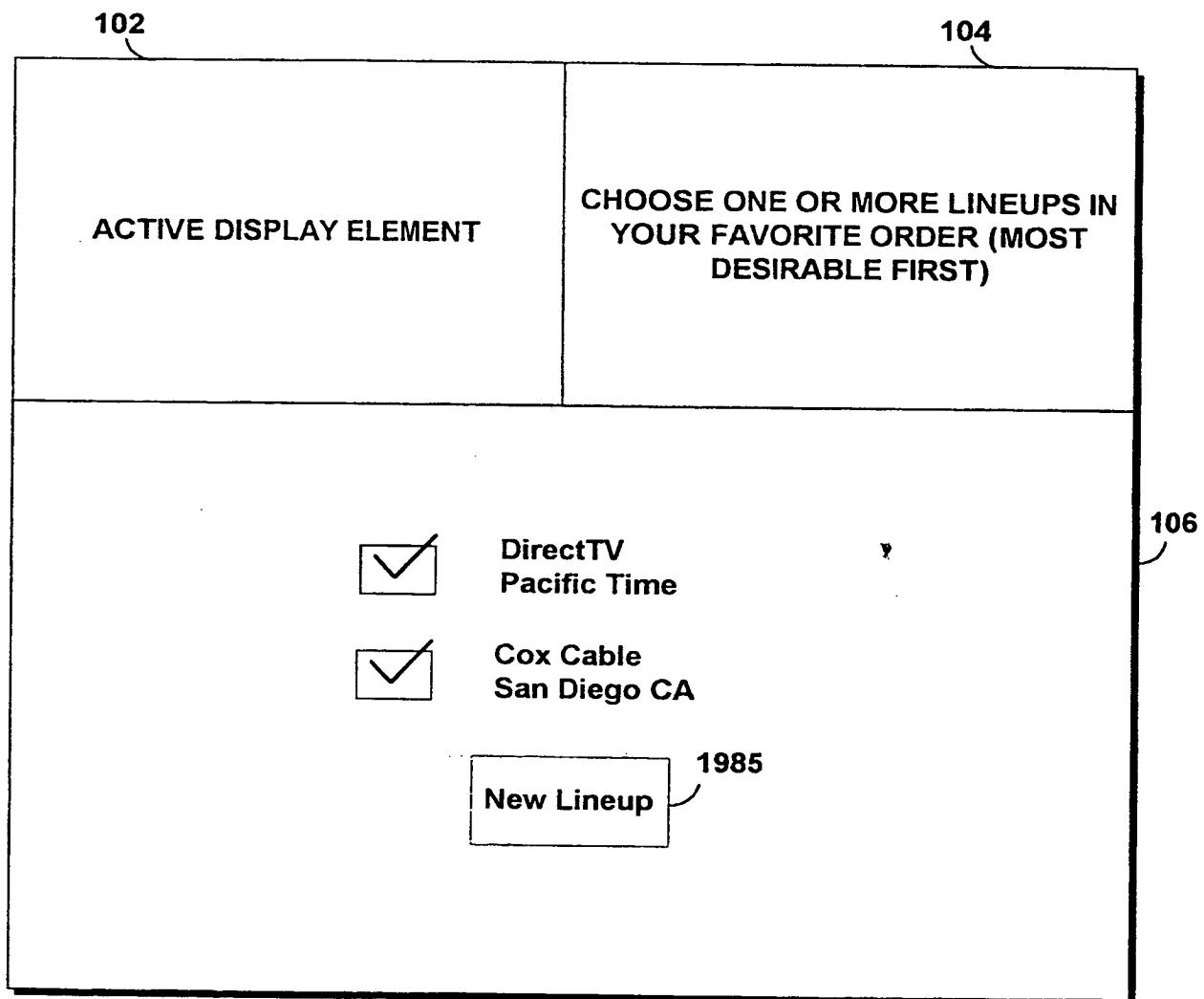
1900

FIG. 19

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UV-112

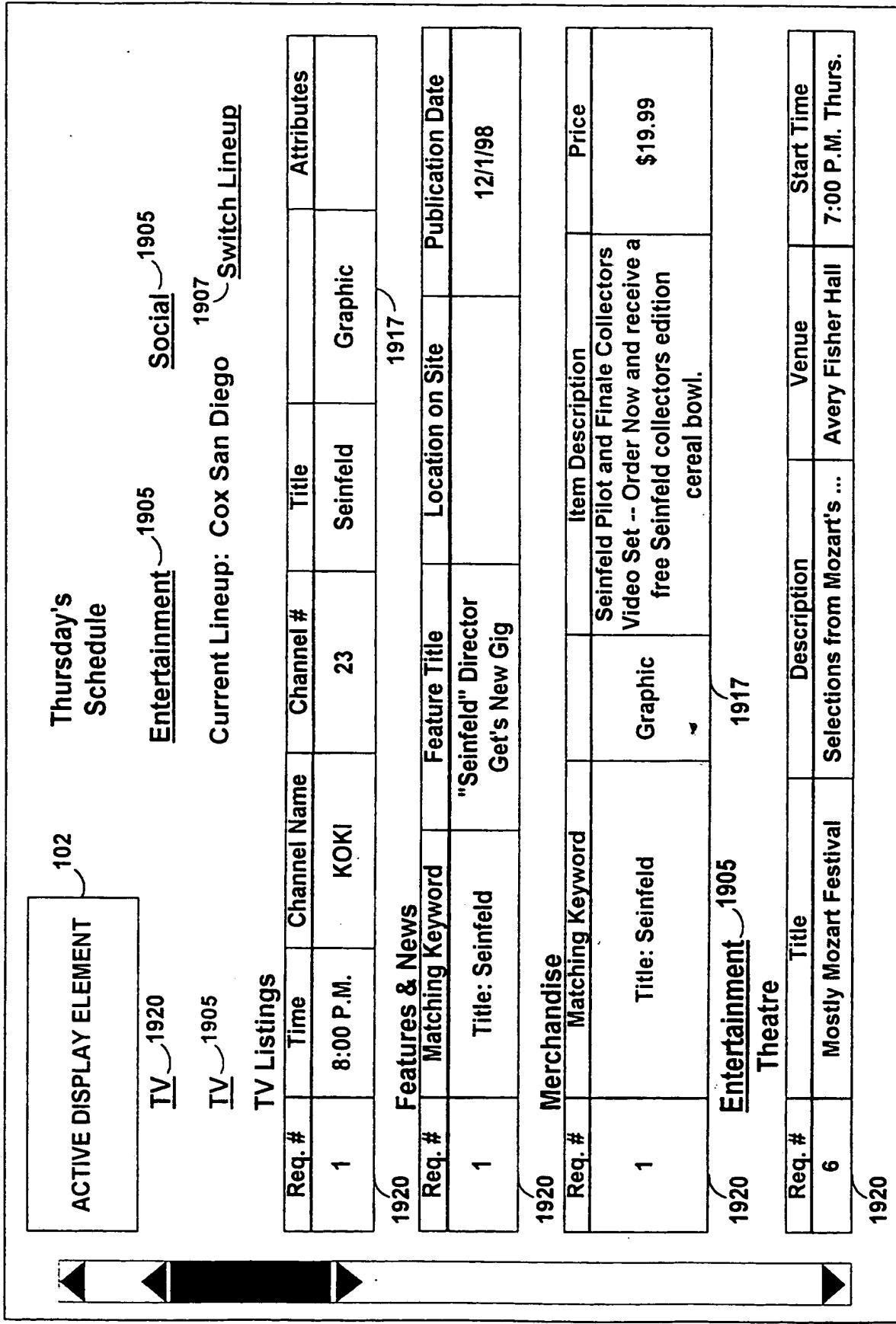


FIG. 20a

UV-112

ACTIVE DISPLAY ELEMENT

102

This Week's Schedule

Merchandise

Req. #	Matching Keyword	Graphic	Item Description	Price
1	Title: Seinfeld	Graphic	Seinfeld Pilot and Finale Collectors Video Set -- Order Now and receive a free Seinfeld collectors edition cereal bowl.	\$19.99
8	Title: Yankees	Graphic	Yankee Jersey	\$49.99

1920

Entertainment 1905

Req #	Title	Description	Venue	Start Time
7	Elton John In Concert	Elton John In Concert	Madison Square Garden	7:00 P.M. Fri.
8	Yankees vs. Red Sox	N.Y. Yankees vs. Boston Red Sox	Yankee Stadium	5:00 P.M. Fri.

1920

FIG. 20b

UV-112

ACTIVE DISPLAY ELEMENT

This Month's Schedule

Entertainment 1905

Req #	Title	Description	Venue	Start Time
7	Elton John In Concert	Elton John In Concert	Madison Square Garden	7:00 P.M. Fri.
8	Yankees vs. Red Sox	N.Y. Yankees vs. Boston Red Sox	Yankee Stadium	5:00 P.M. Fri.

1920

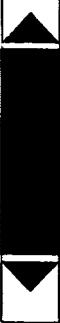
Social 1905

Req #	Title	Description	Venue	Start Time
9	Suffolk Chevy	Meeting for Chevy Collections	Suffolk	5:00 P.M. Sunday
11	First Baptist	Sunday Service Schedule	Westbury	10:30 A.M. Sunday

1920

FIG. 20c

**UV-112****2100**

<b>Primary Test Color:</b>	Blue
<b>Anchor Text Color:</b>	Yellow
<b>Primary Text Font:</b>	Courier New
<b>Anchor Text Font:</b>	Normal
<b>Primary Text Style:</b>	Normal
<b>Anchor Text Style:</b>	Normal
<b>Favorites First:</b>	No
 <b><u>Destinations</u></b>	
<b>Anchor Type</b>	<b>Page</b>
 Listing	 Information

**FIG. 21**

UV-97

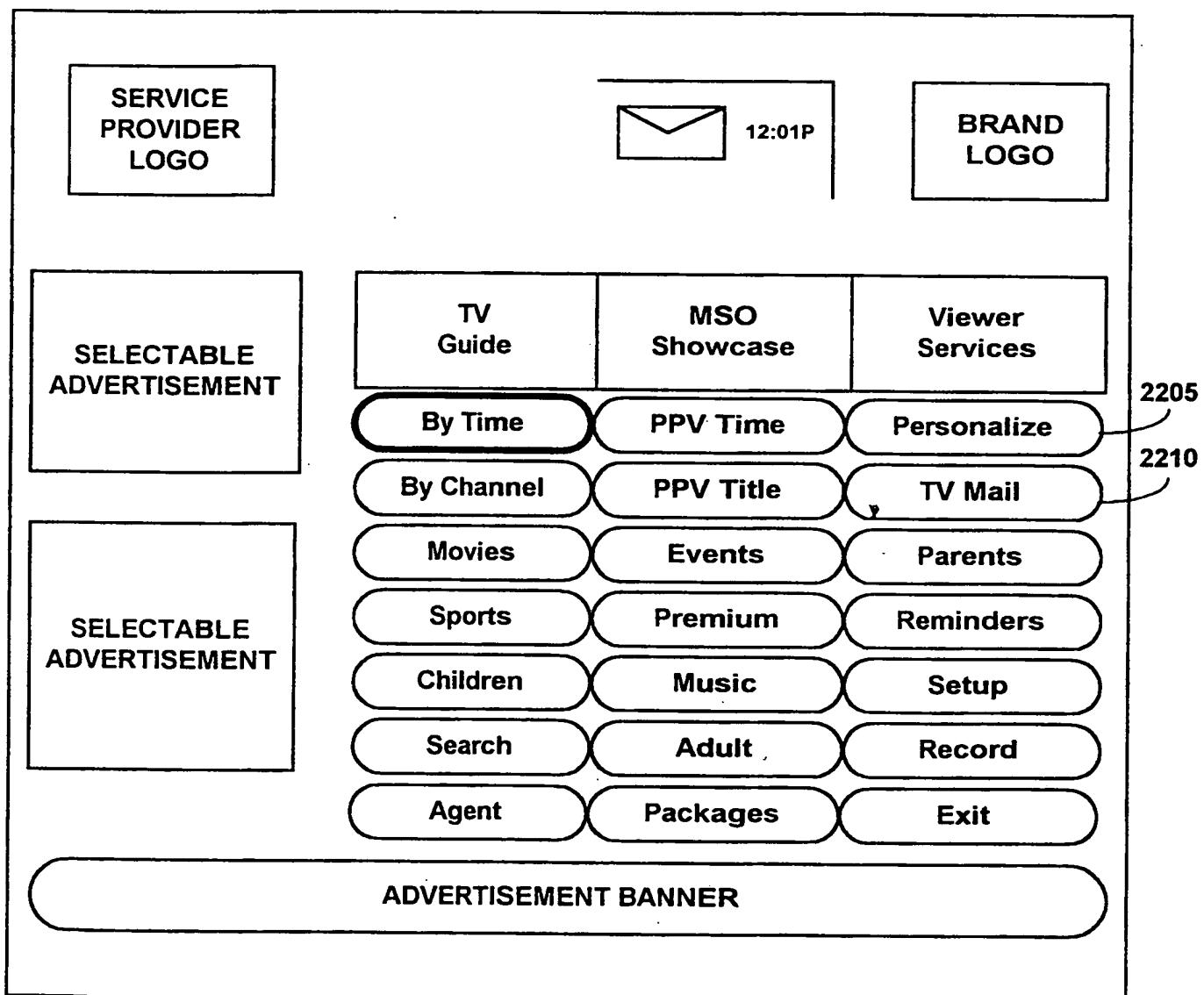
2200

FIG. 22

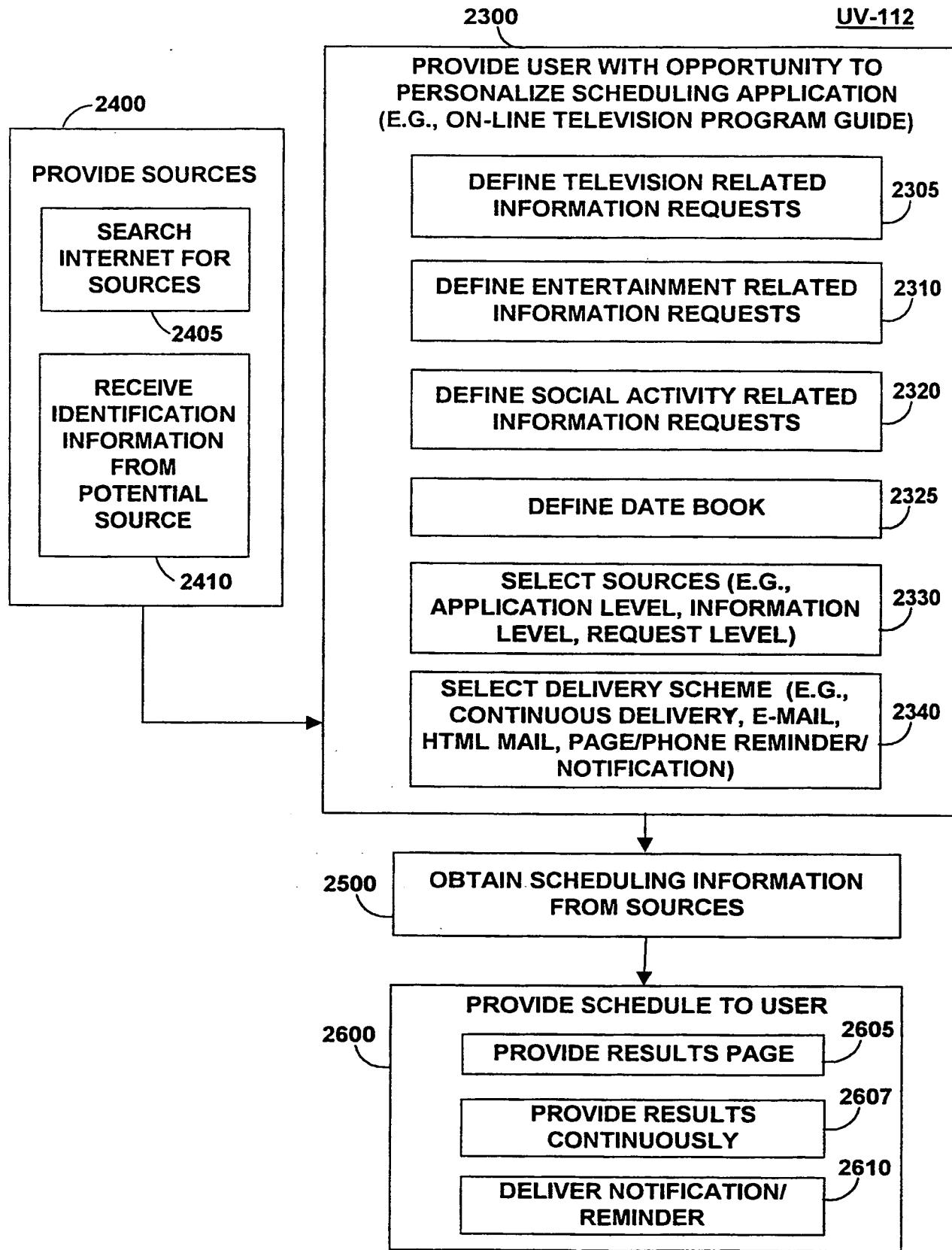


FIG. 23

# INTERNATIONAL SEARCH REPORT

Int'l. Appl. No  
PCT/US 99/26595

**A. CLASSIFICATION OF SUBJECT MATTER**  
IPC 7 H04N5/445

According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**

Minimum documentation searched (classification system followed by classification symbols)

IPC 7 H04N

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	<p>WO 98 26584 A (PREVUE INTERNATIONAL INC) 18 June 1998 (1998-06-18)</p> <p>page 3, line 14 -page 5, line 14 page 8, line 10 -page 16, line 17; figure 1 page 27, line 19 -page 30, line 13; figures 15-20</p> <p>—</p> <p>EP 0 854 645 A (TEXAS INSTRUMENTS INC) 22 July 1998 (1998-07-22) abstract column 11, line 15 -column 12, line 43; figure 4 column 3, line 30 -column 12, line 2; figures 1-3</p> <p>—</p> <p style="text-align: center;">-/-</p>	1-3, 5, 9-14, 16, 20-25, 27, 28, 32, 33
A		1, 5, 12, 16, 23, 27

Further documents are listed in the continuation of box C.

Patent family members are listed in annex.

\* Special categories of cited documents :

- "A" document defining the general state of the art which is not considered to be of particular relevance
- "E" earlier document but published on or after the International filing date
- "L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)
- "O" document referring to an oral disclosure, use, exhibition or other means
- "P" document published prior to the International filing date but later than the priority date claimed

"T" later document published after the International filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention

"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone

"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art.

"&" document member of the same patent family

Date of the actual completion of the International search

Date of mailing of the International search report

15 March 2000

21/03/2000

Name and mailing address of the ISA

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Authorized officer

Fuchs, P

## INTERNATIONAL SEARCH REPORT

Intern	nal Application No
PCT/US 99/26595	

## C.(Continuation) DOCUMENTS CONSIDERED TO BE RELEVANT

Category	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	US 5 550 576 A (KLOSTERMAN BRIAN L) 27 August 1996 (1996-08-27)  column 2, line 10 - line 31 —	1-3, 5, 8, 10-14, 16, 19, 21-25, 27, 28, 30, 32
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